

## SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT UNIVERSITY OF JAMMU



## Date Sheet of MBA (TTM) -3<sup>rd</sup> Sem. CASE STUDY (THROUGH JU-LMS)

DATE	DAY	COURSE NAME	COURSE NAME
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		COURSE CODE	COURSE CODE
27-11-2023	Wednesday	Tourist Behaviour and	Event Management
		Marketing Research	(PSMTTC307)
		(PSMTTC0302)	
28-11-2023	Thursday	Tour Guiding and	Legal Aspects of Tourism
		Interpretation	(PSMTTC303)
		(PSMTTC0305)	
29-11-2023	Friday	Special Interest Tourism	Human Resource Management
		(PSMTTC0308)	(PSMTTC304)

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