

DEPARTMENT OF COMMERCE

WORKSHOPS

S. No.	Title of the Workshop	Dates	Objective	Outcomes
1	One-Week Workshop on Outcome Based Curriculum Reforms	1-8 July 2019	The objective of the One-Week Workshop on Outcome-Based Curriculum Reforms, organized by the Department of Commerce, is to enhance faculty understanding and implementation of outcome-based education. The workshop aims to equip participants with the skills to design and develop curricula that align with desired learning outcomes and industry standards.	The outcome of the One-Week Workshop on Outcome-Based Curriculum Reforms, organized by the Department of Commerce, was the successful equipping of faculty with the necessary skills to design and implement curricula that align with specific learning outcomes. Participants gained a deeper understanding of aligning educational objectives with industry standards and improving student learning experiences.
2.	Five Day workshop on Research Methodology	13-17 December 2021	The objective of the Five-Day Workshop on Research Methodology, organized by the Department of Commerce, is to provide participants with a comprehensive understanding of research techniques and methodologies. The workshop	The outcome of the Five-Day Workshop on Research Methodology, organized by the Department of Commerce, was the enhancement of participants' research skills and methodological knowledge. Attendees gained

			aims to enhance their skills in conducting high-quality research and to equip them with practical tools for effective data collection and analysis.	practical insights into various research techniques, improving their ability to conduct rigorous and effective research in their respective fields.
3.	Online workshop on “Intellectual Property Rights (IPR) & Patents and Design filing”	1 August 2022	The objective of the workshop on Intellectual Property Rights (IPR) & Patents and Design Filing, organized by the Department of Commerce, is to educate participants on the fundamentals of intellectual property and the processes involved in patent and design filing. The workshop aims to enhance participants' understanding of protecting and managing intellectual property in academic and professional contexts.	The outcome of the workshop on Intellectual Property Rights (IPR) & Patents and Design Filing, organized by the Department of Commerce, was an improved understanding among participants of the principles and practices related to intellectual property protection. Attendees gained practical knowledge on filing patents and designs, equipping them to better manage and safeguard their intellectual property assets.
4.	One Day Workshop on “Econometrics”	12 November 2022	The objective of the One-Day Workshop on Econometrics, organized by the Department of Commerce, is to provide participants with a foundational understanding of econometric methods and their applications.	The outcome of the One-Day Workshop on Econometrics, organized by the Department of Commerce, was the enhanced ability of participants to apply econometric techniques in

			The workshop aims to equip attendees with the skills to analyze economic data using statistical techniques, enhancing the quality and precision of their research.	their research. Attendees gained practical skills in using statistical tools for economic data analysis, improving the rigor and accuracy of their empirical research.
5.	Two day workshop on “Structural Equational Modeling”		The objective of the Two-Day Workshop on Structural Equation Modeling, organized by the Department of Commerce, is to introduce participants to the concepts and applications of structural equation modeling (SEM). The workshop aims to equip attendees with the skills to effectively use SEM for analyzing complex relationships among variables in their research.	The outcome of the Two-Day Workshop on Structural Equation Modeling, organized by the Department of Commerce, was the participants' enhanced proficiency in using SEM techniques for research analysis. Attendees gained practical experience and confidence in applying SEM to investigate complex variable relationships, improving the rigor and depth of their research projects.
6.	Two day workshop on “Systematic Literature Review and Meta Analysis”	11-12 August 2023	The objectives of the Two-Day Workshop on Systematic Literature Review and Meta-Analysis, organized by the Department of Commerce, are to educate participants on the principles and methodologies of conducting rigorous systematic	The outcomes of the Two-Day Workshop on Systematic Literature Review and Meta-Analysis, organized by the Department of Commerce, included participants acquiring skills in conducting thorough literature reviews

			literature reviews. The workshop aims to equip attendees with the skills to perform meta-analyses effectively, enhancing their ability to synthesize research findings and contribute to evidence-based decision-making in their fields.	and performing meta-analyses. Attendees gained proficiency in synthesizing research findings systematically, enabling them to contribute more substantively to academic and professional discourse in their respective fields.
7.	Two Day workshop on “Advance Research Methods”	11-12October 2023	The objectives of the Two-Day Workshop on Advanced Research Methods, organized by the Department of Commerce, are to deepen participants' understanding of sophisticated research methodologies beyond basic techniques. The workshop aims to equip attendees with advanced skills in data collection, analysis, and interpretation, enabling them to conduct robust and innovative research in their respective domains.	The outcomes of the Two-Day Workshop on Advanced Research Methods organized by the Department of Commerce included participants acquiring advanced skills in experimental design, qualitative analysis, and statistical modeling. Attendees also developed a deeper understanding of ethical considerations in research, enhancing their ability to conduct rigorous and impactful studies in their academic and professional pursuits.

CONFERENCES

S. No.	Title of the Conference	Themes	Dates	Objective	Outcomes
1.	Two-Day National Conference on Moving Towards Sustainable Marketing Practices: Challenges and Opportunities		29-30 August, 2019	The objectives of the Two-Day National Conference on Moving Towards Sustainable Marketing Practices: Challenges and Opportunities, organized by the Department of Commerce, are to foster discussions on sustainable marketing practices. The conference aims to explore challenges and opportunities in implementing sustainable strategies in marketing, and to facilitate knowledge exchange among academics, practitioners, and policymakers towards achieving sustainable development goals.	The outcomes of the Two-Day National Conference on Moving Towards Sustainable Marketing Practices organized by the Department of Commerce included heightened awareness among participants regarding sustainable marketing strategies. Attendees gained insights into effective practices and innovative approaches, fostering collaborations and initiatives aimed at integrating sustainability into marketing practices across various sectors.

2.	Two Day National Conference on “Future of Work: Adapting to a Changing Landscape”	<ol style="list-style-type: none"> 1. Sustainable HR and OB 2. Sustainable IT, Operations and SCM 3. Sustainable development goals milestones and roadblocks. 4. Sustainability and Finance 5. Sustainability and Marketing 	29-30 th November, 2023	<p>The objectives of the Two-Day National Conference on "Future of Work: Adapting to a Changing Landscape," organized by the Department of Commerce, are to explore emerging trends and disruptions in the global workforce. The conference aims to discuss strategies for organizations and individuals to navigate technological advancements, evolving skills requirements, and changing workplace dynamics effectively, preparing stakeholders for the future of work.</p>	<p>The outcomes of the Two-Day National Conference on "Future of Work: Adapting to a Changing Landscape," organized by the Department of Commerce, included a deeper understanding among participants of the evolving dynamics and challenges in the workplace. Attendees gained insights into strategies for adapting to technological advancements and changing job market demands, fostering discussions and collaborations to shape future workforce readiness and innovation.</p>
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