

EVIDENCE OF SUCCESS

1. ONE DAY WORKSHOP ON COGNITIVE SKILLS, DESIGN AND CRITICAL THINKING (UNDER THE AEGIS OF MHRD- RUSA II)

In an effort to create ecosystem of innovations, University Business Incubation and Innovation Centre (UBIIC), University of Jammu, under the aegis of MHRD-RUSA-II organized a daylong workshop on ‘Cognitive skills, Design and Critical thinking’ on 8th April, 2019. Prof Manoj Dhar, Vice Chancellor, University of Jammu was the Chief Guest on the occasion, Congratulate the entire team of UBIIC. Prof. Manoj Dhar said that the University of Jammu, being part of RUSA, besides seven IITs of the country, has already started working on finding technological solutions to the problems being faced by rural masses.



2. WORKSHOP ON RESEARCH, INNOVATION, PATENT AND COMMERCIALIZATION:

University Business Incubation and Innovation Centre (UBIIC), University of Jammu organized a workshop on Research, Innovation, Patent and Commercialization at the General Zorawar Singh Auditorium on 13th May, 2019. Dr. Amiya Bhaumik, Vice Chancellor, Lincoln University College Malaysia was the Resource Person for the workshop. Dr. Bhaumik in his keynote address vividly elaborated how developing countries like China incorporate the theory of Confucianism in their daily lives and how this theory has helped them in achieving their goal. Among others present on the occasion include Prof. Naresh Padha, Coordinator, RUSA, Prof. Rajnikant, Director, DDE, Dr. Meenakshi Kilam Registrar, Dr. Dharminder Magotra, Joint Registrar, Faculty members of Jammu University & various affiliated Colleges, Dr B.K Bajaj, Member, BIIC, Officers, Scholars and Students from various affiliated Colleges and University of Jammu.



3. WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION

University of Business Incubation and Innovation Centre (UBIIC) University of Jammu organized a workshop on Entrepreneurship and Innovation at the Seminar Hall of the Business School on 16th September, 2019. Professor Pearl, Yueh-Hsiu Lin, President, National Kaohsiung University of Hospitality and Tourism (NKUHT), Taiwan, the Resource Person for the workshop in her keynote address appreciated the MoU signed between the University of Jammu and National Kaohsiung University of Hospitality and Tourism (NKUHT), Taiwan and specified her objectives and opportunities not only for post graduate and undergraduate students in the form of fellowships but also for faculty members who can join teaching programs.



4. ANNOUNCEMENT OF PARIVARTAN:

Innovation, Incubation and Start-up Ideathon was announced by University Business Incubation and Innovation Centre (UBIIC) during September 2019 inviting applications from students, research scholars and alumni of University of Jammu on their innovative ideas for solving some of the most pressing problems of Jammu and Kashmir with special focus on but not limit to:

- Women Empowerment and Rural Development
- Sanitation and Waste Management
- Education and sports
- Sustainable food, agriculture and Horticulture
- Tourism and Community development
- Technology and Citizen empowerment
- Health and wellness
- Water conservation



5. INVITED TALK ON “MY STORY- ENTREPRENEUR’S LIFE AND CROSSROAD:

University Business Incubation and Innovation Centre (UBIIC), University of Jammu organized an invited talk on ‘My Story - Entrepreneur's Life & Crossroad-Motivational Speech’ on 30th September, 2019 at the School of Biotechnology Seminar Hall. Dr. Siddharth Manvati, Cofounder and Chief Executive Officer of Foresight Biotech Pvt. Ltd., was the speaker for the event.



6. INNOVATION DAY CELEBRATIONS:

University Business Incubation and Innovation Centre (UBIIC) University of Jammu celebrated "Innovation Day" in the University of Jammu on 15th October, 2019. In addition to series of activities organized as a part of the Golden Jubilee celebrations, the Innovation Day was celebrated with immense enthusiasm at the University Campus. The day also marked the birth anniversary of Dr. A.P.J. Abdul Kalam.



7. ASSOCHAM START-UP LAUNCHPAD, AN ELEVATOR PITCH SERIES:

University Business Incubation and Innovation Centre (UBIIC), University of Jammu under the Innovation Roadmap Programme, organized an interaction on the theme, “Innovation amidst Adversities on 30th October, 2019. The Jammu round of ASSOCHAM Launch pad – Start-up Elevator Pitch Series, an initiative and platform for budding entrepreneurs concluded thereby calling all startups and entrepreneurs from Jammu and Kashmir (J&K) region to bring their technology and business ideas to the most important investors, corporate and industry leaders. Of over 80 applications received by ASSOCHAM from across J&K, 25 were shortlisted and they got a chance to meet world class mentors, investors, companies having decades of industry experience to help them give a better shape to their business idea and pitch for funding & technology partners to generate business opportunities.



8. LECTURE ON THE THEME “INNOVATION AMIDST ADVERSITIES” UNDER THE INNOVATION ROADMAP PROGRAMME:

University Business Incubation and Innovation Centre (UBIIC), University of Jammu today under the Innovation Roadmap Programme, organized an interaction on the theme, “Innovation amidst Adversities”, with globally renowned inventor and key note speaker Mr. Sonam Wangchuk, Founder, SECMOL, Alternative School, Ladakh, Founding Member, Himalayan Institute of Alternatives (HIAL,) Ladakh, and Inventor ICE STUPA, Artificial Glacier. The objective of the interaction was to enlighten the audience about the innovation as an instrument for solving problems and creating opportunities at local level for budding entrepreneurs and to pursue innovative tasks and projects at early formative stages of academic development.



9. SCREENING OF PROPOSALS RECEIVED UNDER PARIVARTAN:

University Business Incubation and Innovation Centre (UBIIC), University of Jammu organized a screening of proposals received under Parivartan. A total of eighteen proposals were received out of which fifteen were conditionally eligible for the screening purpose.



10. INNO-PRENEURSHIP SERIES

- **CREATING NEW START-UPS: UNDERSTANDING THE PREREQUISITES:**

Under the Inno-Preneurship Series, an online event was organized on 16th December, 2020 on the theme- Creating New Start-Ups: Understanding the Prerequisites. The resource person for the session was BasudhaShrivastav, Founder & MD, ExpressEarth Digital Services & EmpFly Services Pvt. Ltd. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Pallvi Arora.



- **INNOVATIVE PRACTICES IN FARMING: A ROADMAP:**



Under Inno- Preneurship Series, a Webinar was organized on 19th Dec 2020 at 12.00 Noon on the Theme, “Innovative Practices in Farming: A Roadmap”. The resource person for the session was Dr. Vijay Khajuria, Scientist, SKUAST, Jammu. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Meghna Dhar.

- **WRITING BUSINESS PROPOSALS FOR START-UPS: A ROADMAP:**

Under the Inno-Preneurship series, an online event was organised on the theme: Writing Business Proposals for Start-Ups on 21st December, 2020. The resource person for the session was Ms. Harjit Walia, Co-founder Veracity, and Mentors/ESL Instructor Red Deer College, Alberta, Canada. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Jasleen Kour.



- **CREATING INNOVATIVE AND SUSTAINABLE SOLUTIONS THROUGH NATURE BASED START-UPS: A JOURNEY WITH BUTTERFLIES:**



Under the Inno-Preneurship series, an online event was organised on the theme: ‘Creating Innovative and Sustainable Solutions through Nature Based Start-ups: a journey with butterflies’ on 25th December, 2020. The resource person for the session was Sammilan S Shetty, Conservationist and Founder of Butterfly Park Belvai. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Neeraj Sharma.

- **INNOVATIVE MARKETING POWERED BY ARTIFICIAL INTELLIGENCE (AI) FOR ENTREPRENEURS:**

Under Inno- Preneurship Series, an online event was on 8th Jan 2021 at 12.30 PM on the Theme, “Innovative Marketing Powered by Artificial Intelligence (AI) for Entrepreneurs”. The resource person for the session was Ms. Siddi Kochar, Senior Manager Media Planning Company, Group M Essence, Gurgaon. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Meghna Dhar.



- **ROLE OF IPR IN CONTEMPORARY BUSINESS/STARTUP:**



Under Inno- Preneurship Series, an online event was organized on the theme: “Role of IPR in contemporary business/Startup” on 12th January 2021. The resource person for the session was Dr. Vandana Singh, Assistant Professor, University School of Law and Legal Studies, Guru Gobind Singh Indraprastha University, Delhi; Area of Specialization IPR. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Savita Nayyar.

- **CREATING NEW START-UPS: UNDERSTANDING THE PREREQUISITES:**

Under the Inno-Preneurship series, an online event was organised on the theme: “Marketing Pre-requisites for Start-ups” on 16th January, 2021. The resource person for the session was Ms. Harjit Walia, Co-founder Veracity, and Mentors/ESL Instructor Red Deer College, Alberta, Canada. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Jasleen Kour.



- **ORIENTATION SESSION ON NATIONAL EDUCATION POLICY:**



Under the Inno-Preneurship Series, an online event was organized on the theme Orientation Session on National Education Policy on 27th January, 2021. The Resource Person of the session was Prof. Manas Pandey, Ex. Head, Deptt. Of Business Economics; Former Dean, Faculty of Management Studies; Chairman, Pandit Dean Dayal Upadhyay Shodh Peeth, Coordinator, RUSA and IQACVBS Purvanchal University. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Savita Nayyar.

- **NATIONAL INNOVATION AND START-UP POLICY (NISP):**

Under the Inno-Preneurship Series, an online event was organized on the theme National Innovation and Start-up Policy (NISP) on 28th January, 2021. The resource person for the session was Professor Amitabha Bandyopadhyay, KENT Entrepreneurship and Innovation Chair Professor, Professor in-charge, Innovation and Incubation, IIT Kanpur, recently nominated to National Start-up Advisory Council. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Pallvi Arora.



- **BUILDING BLOCKS OF INTERNET OF THINGS (IOT) PRODUCT DEVELOPMENT:**



Under the Inno-Preneurship Series, an online event was organized on the theme “Building blocks of internet of things (iot) product development” on 2nd February, 2021. The resource person of the session was Dr. Kiranjot Singh, Assistant Professor, Department of Electronics and Communication, Chandigarh University, Chandigarh. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Meghna Dhar.

- **DESIGN THINKING AND PROBLEM SOLVING FOR ENTREPRENEURS:**

Under the Inno-Preneurship Series, an online event was organized on the theme “Design Thinking and Problem Solving for Entrepreneurs” on 16th March 2021. The resource person of the session was Ms. Prajakta Kulkarni, Founder and Chief Design Officer, Nodes. The coordinator of the session was Prof. Parikshat Singh Manhas. The moderator of the session was Dr. Pallvi Arora.



- **TURNING DATA INTO OPPORTUNITY USING BUSINESS ANALYTICS AND MACHINE LEARNING:**

- Under the Inno-Preneurship Series, an online event was organized on theme “Turning Data into opportunity using Business Analytics and Machine Learning” on 2nd April, 2021. The resource person for the session Dr. Vipul Vashisht, Ph.D, Co-founder and CEO-Lagozon Technologies, Pvt. Ltd. The coordinator and moderator of the session was Prof. Parikshat Singh Manhas.



11. DYNAMICS OF CAREER PLANNING:

The Udhampur Campus, University of Jammu Organized webinar in collaboration with University Business Incubation and Innovation Centre under Udhampur Campus Capacity Building Series (UCCBS) on the topic “Dynamics of Career planning” on 25th January 2021 under the Rectorship of Professor Parikshat Singh Manhas. Ms. Mamta Sharma (Lecturer in Commerce). The resource Person of the webinar was Dr. R.D Sharma (Former VC, University of Jammu).



12. STOCK MARKET TRADING:

The Udhampur Campus, University of Jammu Organized webinar in collaboration with University Business Incubation and Innovation Centre under Udhampur Campus Capacity Building Series (UCCBS) on the topic “Stock Market Trading” on 12th February, 2021 under the Rectorship of Professor Parikshat Singh Manhas. The moderator of the session was Mr. Nikhil Khajuria. The resource Person of the webinar was CA/CS Palak Arora, Chartered Accountant, the Company Secretary, Former Chairperson of Jammu Chapter, ICSI.



13. PARIVARTAN- 2021

Innovation, Incubation and Start-up Ideathon is organized by University Business Incubation and Innovation Centre (UBIIC) inviting applications from students, research scholars and alumni of University of Jammu on their innovative ideas for solving some of the most pressing problems of Jammu and Kashmir with special focus on but not limit to:

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