S.no	Title	Dates	Objective	Outcomes
1.	Two-Week Online Refresher Course in Commerce and Management at the University of Jammu	4th march to 16th March	The primary objective of the two-week online refresher course in Commerce and Management was to enhance the academic and professional skills of assistant professors by providing them with in-depth knowledge of contemporary research methodologies, teaching innovations, and practical applications in finance, marketing, human resources, and management. The course aimed to foster an environment of intellectual growth by engaging participants with lectures from eminent resource persons, offering insights into cutting-edge trends and practices, and enabling them to refine their expertise. Additionally, it sought to encourage knowledge-sharing and collaborative learning among participants, promoting interdisciplinary networking and professional development.	The refresher course successfully enriched participants' understanding of critical topics across research, teaching, and management domains, equipping them with tools to address academic and professional challenges more effectively. Participants enhanced their skills in research processes, innovative teaching methodologies, and strategic management practices, contributing to their overall professional growth. The course also fostered collaboration and dialogue among participants and resource persons, creating a vibrant platform for exchange and inspiration. These learnings are expected to drive significant advancements in commerce and management education and practice, further strengthening the institutional reputation for excellence.
2.	Refresher Course in Commerce & Management on Emerging Paradigms in Business Education	18th November 2024 to 30th November 2024	The refresher course aims to provide participants with a comprehensive understanding of contemporary themes and methodologies in business education, with a focus on enhancing academic leadership, innovative research practices, and teaching excellence. By delving into topics like qualitative research using NVIVO, generative AI applications, and participant-cantered learning, the course seeks to equip educators and researchers with tools to navigate the evolving landscape of management education. Additionally, the program emphasizes the integration of ethical frameworks, emotional intelligence, and mental well-being strategies to foster more inclusive and sustainable organizational cultures. Through discussions on emerging paradigms, such as spiritual dimensions in management and AI's transformative impact on marketing and education, the course aspires to broaden participants' horizons and prepare	Participants completing this course will gain advanced skills in qualitative and digital-age research, with practical insights into leveraging tools like NVIVO and reference management software for producing impactful studies. They will learn to adopt innovative pedagogies, such as service learning and participant-cantered approaches, while upholding ethics and targeting high-quality journals for academic dissemination. Attendees will be empowered to apply AI and emotional intelligence to enhance workplace productivity, stress management, and interpersonal relationships. Furthermore, the course will prepare them to contribute meaningfully to institution-building and policy-making, enriching business education with sustainable and spiritually informed paradigms. The holistic focus will enable participants to emerge as leaders in their fields, with a renewed commitment to advancing

			them to address global challenges in education and research.	both knowledge and practice in management education.

Workshops

S.no	Title	Dates	Objective	Outcomes
1.	One week workshop on advanced statistical modelling for enriching skills	6th December 2022 to 10th December 2022	The workshop aimed to equip participants with a comprehensive understanding of scale development and Partial Least Squares Structural Equation Modelling (PLS-SEM). It focused on guiding attendees through the theoretical foundations and practical applications of creating reliable and valid measurement scales. Additionally, the workshop introduced PLS-SEM as a powerful tool for analysing complex relationships in research models, with an emphasis on practical, hands-on training using relevant software.	By the end of the workshop, participants had developed the skills necessary to design and validate scales effectively. They gained confidence in applying advanced statistical techniques to their research projects, enhancing their methodological rigor. The workshop also fostered collaboration among participants, creating a platform for networking and sharing insights that could further support high-quality academic research and publication.
2	Two-day workshop on advanced research methods	3rd Nov 2023 to 4th Nov 2023	The primary objective of this workshop is to enhance the research skills of participants, enabling them to employ advanced research methodologies effectively. By providing comprehensive training in both quantitative and qualitative methods, participants will be better equipped to design rigorous research studies, collect high-quality data, and draw meaningful conclusions. This workshop will provide participants with insights into the latest trends and emerging methodologies, ensuring that they stay current in their areas of expertise.	Participants will emerge from the workshop with enhanced research skills, leading to higher-quality research outputs whether publishing scholarly articles, completing theses and dissertations, or conducting research projects, participants will be better equipped to produce rigorous and impactful work. By bringing together researchers from diverse disciplines, the workshop will facilitate collaboration on interdisciplinary projects and research initiatives. This cross-integration of ideas and expertise will result in innovative solutions to complex problems.