



THE BUSINESS SCHOOL UNIVERSITY OF JAMMU EXECUTIVE MBA



Innovative Academic Initiative In Blended Mode ADMISSION NOTICE (2025-27)

Applications as per the prescribed format are invited from the working professionals with minimum three years post qualification (Graduation) experience.

SALIENT FEATURES & VALUE PROPOSITIONS

- Two years degree program in blended mode.
- Based on strategic approach for professional development.
- Case and project based teaching learning pedagogy.
- Entrepreneurial development and business transformation.
- Multiple Entry-Exit System (MEES) in sync with NEP 2020.

IMPORTANT DATES

Application Opens : January 1, 2025

Last Date for filling up Application Form : March 15, 2025

Entrance Examination : 1st week of April, 2025

Session Begins : 1st week of May, 2025

The Application form can be obtained from office of The Business School, University of Jammu or can be downloaded from tbs.jammuuniversity.ac.in. The completely filled application form can be submitted in person to the office of The Business School, University of Jammu or through email at directortbs@jammuuniversity.ac.in on or before the last date.

Note : All communications shall be made with the candidates over email & through website (tbs.jammuuniversity.ac.in)

For queries please contact :

Email:- directortbs@jammuuniversity.ac.in | Mobile:- 9419193750, 7006291663

No.: TBS/JU/26/1912

Dated: 31-01-2026

DIP/J-3813-P Dt. 5-2-2026

Sd/-
Director, TBS