

PARDEEP SINGH

Tel: +9-9469539519, 6005182922

[e-Mail: p.s.bali200@gmail.com](mailto:p.s.bali200@gmail.com)

Personal Details:

Date of Birth: 12 December, 1987

Nationality: Indian

Marital Status: Married

Work Experience

Working as Lecturer in the Department of Journalism and Media Studies, University of Jammu since April 2022.

Worked as a Publicity Officer with Jammu and Kashmir Khadi and Village Industries Board from February 2018 to October 2019.

Worked as a senior staff correspondent with daily Early Times Newspaper from November 2016 to February 2018.

Worked as a freelance Journalist with **Early Post Newspaper, Kashmir Reader Newspaper and Authintmail** Web portal.

Contributing with **Worldreporters, Daily Excelsior, Brighter Kashmir, Counter Currents, Greater Kashmir** Newspapers.

Worked as Bureau Chief with a regional newspaper – **JK Newspoint from September 2015-October 2016.**

Worked as a senior staff correspondent and Sub Editor with **Greater Kashmir** Newspaper from October 2014- August 2015.

Worked as a Reporter and Sub Editor with daily newspaper early Times from March 2010-September 2014.

I worked as a programmer at **Radio Kashmir** Srinagar.

I worked as reporter with regional English daily, ***Rising Kashmir***, from June 2009 – Feb 2010. My specialization remained politics and defense, sports, education and health. Besides human interest stories, I did interview of politicians and other dignitaries of the state.

Area of Specialization

Reporting, News Beats, Introduction to Journalism, New Media and Web Journalism, International Communication, Media Laws and Ethics, Peace and Conflict Journalism, Public Relations, Media and Conflict Theories.

Academic Qualifications:

2021: Ph.D in Journalism and Mass Communication from Punjabi University Patiala.

2014: M.Phil in Journalism and Mass Communication from Punjabi University Patiala.

2009 to 2010: Masters' degree in Mass Communication and Journalism, University of Kashmir.

The major subjects include: News reporting, editing, mass communication, television reporting, production and public relations.

2005 to 2008: Bachelors in Science with Chemistry and English as major subjects from University of Kashmir.

Other Qualifications

2009: Attended a 21 day workshop on Video Production conducted by Educational Multi Media Research Centre, University of Kashmir.

2010: A month long course on social affairs reporting conducted by BBC World trust in collaboration with University of Kashmir.

2017: Qualified UGC National Eligibility Test (NET) for Assistant Professor.

2021: Attended one day webinar on 'Strengthening Research Planning and Execution Skills', organized by Charotar University of Science and Technology in collaboration with Elsevier.

2021: Attended one day webinar on “How to effectively use Science Direct Read Quality... Publish Quality” organized by Elsevier in collaboration with University of Kashmir.

2025: Attended Three day workshop on Post Production Techniques conducted by Department of Journalism and Media Studies, University of Jammu.

PAPERS PUBLISHED:

Singh. Pardeep, Kumar G. Singh Hargunpreet (2024). Beyond the Filter Bubble: Exploring Algorithmic Media and Shifting User Agency. Journal of the Oriental Institute, Vol 73, Issue –02.

Bali. Pardeep, Kour Supreet (2022). Media and Literature on Ecofeminism: Intersections, Representations, and Challenges. ‘International Journal of Food and Nutritional Sciences’, Volume 11, (Issue – 12), 15106-15115. <https://www.ijfans.org/uploads/paper/fdfb75fab7c6725426dec8a459221f41.pdf>

Bali. Pardeep (2022). An Account of Media Censorship in Jammu and Kashmir: Special Reference to Post Abrogation of Article 370. ‘International Journal of Food and Nutritional Sciences’, Volume 11, (Issue – 8), 2476-2483. <https://www.ijfans.org/uploads/paper/aa5f287e14f609a3adb1b86657e4229.pdf>

Bali. Pardeep, F Deebea (2022). Media and Of Euthanasia: A Study of Mediated Discourse and Public Perspective in India. ‘Kashmir Journal of Legal Studies’, Volume IX, (Issue-2), 211-219.

Bali. Pardeep, F Deebea (2023) Media Trials Vs. Fair Trails: Balancing the Scales of Justice. ‘Journal of the Asiatic Society of Mumbai’, Volume 96, 154-160.

Bali. Pardeep, F Deebea (2021). Media Coverage of Judiciary: How do Journalists assess the significance of High Court Decisions in J&K. ‘Kashmir University Law Review (KULR)’ Vol. XXVIII, 109-122.

Bali. Pardeep (2016). Portrayal of Indian Army in Kashmir Media: An Analytical Study of Local Newspapers. ‘International Journal of Media,

Journalism and Mass Communications (IJMJMC)' Volume 2, (Issue 1), 51-57. <http://dx.doi.org/10.20431/2454-9479.0202005>

Bali. Pardeep (2014). Critical Analysis of the Level of Subjectivity and Objectivity while Reporting Kashmir Conflict: Comparative study of Newspapers of Two Provinces of Jammu and Kashmir. 'International Journal of Mass Communication & Journalism, Volume 4, (Issue-8), 10.4172/2165-7912.1000213

Bali. Pardeep (2015). Media and Development in Rural Kashmir. 'International Journal of Mass Communication & Journalism'. Volume 5, (Issue-1).

Bali. Pardeep (2022). Representation of India in Hollywood: An analysis of Indian women. 'International Journal of Advanced Mass Communication and Journalism'. Volume 3, (Issue-1), 41-44.

Bali. Pardeep, K Gajendra (2022). Orientalism and Hollywood Movies: A Content Analysis of the Portrayal of India. 'Innovation: The Research Concept'. Volume 6, (Issue-12), 17-25.

Bali. Pardeep (). Human Right Violation in an Incomprehensible Conflict of Kashmir. Human Rights: National and International Perspective.

Bali. Pardeep (). Critical Analysis of Indo-Pak Relations Through Educational Perspectives. 'Recent Developments in SAARC Countries'.

Bali. Pardeep (2023). Semiotics of Euthanasia in Mass Media: A comparative study in Indian and American Cinema. 'Interface of Science, Technology and Human Rights'. University Book House. 112-121.

CONFERENCES

Presented a paper on "*RTI Act in J&K and Role of Media in its Implementation: A Study*" in National Seminar on Governance in the 21st century' at Department of Public Administration, Punjabi University Patiala.

Presented a paper on "*Rise and Role of Social Media in Influencing Voters: Study of General Elections in India*" in International conference on Contemporary Issues and Challenges to Polity and Governance in India: Emerging Paradigm Shifts and Future Agenda.

Research Paper "*State's Invasion on Freedom of Press: A Study of Communication Blackout in Indian Administered Jammu and Kashmir Post Abrogation of Article 370*" presented at 33rd JASAS Virtual Conference held in Kyoto University.

Research Paper "*Print Media Agenda and Resolution of Kashmir Conflict*" presented at Media Meet 2020 Virtual Conference organized by Department of Media Studies CHRIST University.

Received an acceptance letter from MediAsia IAFOR conference.

Received an invitation from *AEJMC* to participate in the JMCQ readership survey.

Accepted Invitation from '*Care California Foundation*' to participate in International Media conferences to be held at the Disneyland Convention Center California, U.S.A. and Hotel Costa De Plaza Dakar-Senegal, West – Africa.

Received acceptance letter from '*WASET.org*' to attend "ICJMC 2014: International Conference on Journalism and Mass Communications" at Dubai, UAE.

WORK CITED

Work was cited in a British Journal of Marketing Studies- ECONOMIC ANALYSIS OF SUNDAY MARKET IN SRINAGAR CITY, Vol.1, No. 1, March 2013, pp. 16-21

Published by European Centre for Research, Training and Development, UK (www.ea-journals.org)

CO-CURRICULAR ACTIVITIES:

Worked with a USA based organization Internews Network on a micro project 'Ad for News initiatives in India'.

Participated and successfully completed Professional Development Programme on 'Implementation of NEP-2020 for University and College

Teachers', organized by INDIRA GANDHI NATIONAL OPEN UNIVERSITY from 07-15 October, 2022.

Participated and successfully completed 'News Impact Summit Online Diversity, Equity & Inclusion' organized by European Journalism Center and Google News Initiative on 23 September 2021.

Attended a workshop "How to effectively use Science Direct-Read Quality...Publish Quality" at University of Kashmir on 09-11-2021, organized by Elsevier.

Attended an online webinar on "Strengthening Research Planning and Execution Skills" on 15-11-2021, organized by Charotar University of Science and Technology in collaboration with Elsevier.

Attended a workshop on "Media Advocacy and Conflict"- organized by Delhi Group of Advocacy in collaboration with Media Education Research Centre, University of Kashmir.

Disaster Reporting: Organized by Action Aid International in collaboration with Media Education Research Centre, University of Kashmir.

Attended Workshop of 'New Media and Rural India', organized by Department of Journalism and Mass Communication, Punjabi University Patiala.

Participated in a National Seminar on 'Revisiting the Life and Legacy of Maharaja Gulab Singh' organised by ICHR in collaboration with University of Jammu.

Attended an international seminar on "Role of Media in promoting peace in South Asia" at Chandigarh University.

Working as a programme coordinator for Non-Governmental Organization (NGO) CAUSE on drug de-addiction.

MEMBERSHIP

Treasurer of Public Relations Society of India (PRSI), J&K Chapter.

ACADEMIC PROJECTS:

Worked on a dissertation titled “Coverage of Kashmir Conflict: An Analytical Study of Print Media”.

Worked on a dissertation titled “Mediated Reality; Role of Print Media in covering Kashmir Conflict- a comparative study of newspapers of two provinces of J&K State.”

Worked on a thesis titled “Popularity of DTH in rural Kashmir”, this is a study of popularity of Direct To Home Service in District Budgam of Kashmir.

I also worked on a Documentary titled “Royal Spring Golf Course” in collaboration with Educational Multi Media Research Center Kashmir University.

RESEARCH SUPERVISION:

Supervised dissertation of three Master Degree students of Journalism and Mass Communication under IGNOU.

LETTERS OF APPRECIATION:

Appreciation Letter by the Department of History, University of Jammu for extending multiple services during International Seminar on ‘Revisiting the life and legacy of Maharaja Gulab Singh’ in June 2022.

Appreciation Letter by the Department of History, University of Jammu for providing assistance in organizing event on ‘Status of Women in Border areas in India with special reference to Jammu and Kashmir’, in August 2022.

Appreciation Letter by the Dean Students Welfare, University of Jammu, for providing exceptional services pertaining to media and publicity of the youth festival ‘Antarnaad’ in February 2023.

Appreciation Letter by the Dean Students Welfare, University of Jammu for providing invaluable support during the Y-20 event in April 2023.

Appreciation Letter by the Dean Students Welfare, University of Jammu for participating and reporting ambitious visit to Suchetgarh border as part of the ‘Josh-e-Sarhad’ event in June 2022.

Skills:

- Excellent writing skills
- Fluent in English, Punjabi and Hindi.
- Proficient in Windows and Internet.

Interest and Hobbies:

- Extensive reading and writing
- Watching movies
- Writing features and conducting Interview.
- Stimulating conversations and also learning on any subject.

PERSONAL DETAILS

Permanent Address: Hno 116, Sec 5, Model Town Digiana, Jammu J&K.

Language Proficiency: English, Punjabi, Hindi, Dogri, Gojri, Pahari and Kashmiri.