

No: SHTM/JU/24/290
Dated: 02/08/2024



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT
UNIVERSITY OF JAMMU
(NAAC Accredited "A+" Grade University)



MBA (TTM) -2nd Semester

Datesheet of Case Study Assignment via JULMS

Course Name	Code	Case Study (10M)
Travel Agency and Tour Operations	PSMTTC202	05-08-2024
Accounts and Financial Management	PSMTTC207	05-08-2024
Itinerary Preparation and Tour Packaging	PSMTTC204	06-08-2024
Tourism Resources of India	PSMTTC205	06-08-2024
Innovation and Entrepreneurship in Tourism	PSMTTC206	07-08-2024
Tourism Marketing	PSMTTC203	07-08-2024

Note: Case Study assignment will be uploaded in JU-LMS platform and the students have to reply/submit on the JU-LMS platform only.

Prof. Anil Gupta
Director - SHTM

