



**INTERNATIONAL CENTRE FOR CROSS - CULTURAL RESEARCH  
AND HUMAN RESOURCE MANAGEMENT  
(ICccR & HRM)  
UNIVERSITY OF JAMMU, JAMMU**

**MBA (INTERNATIONAL BUSINESS)  
ADMISSION ANNOUNCEMENT (SESSION 2023-25)**

International Centre for Cross Cultural Research and Human Resource Management (ICccR& HRM), University of Jammu invites applications for admission to the **two-year full time MBA (International Business) Programme (In-take: 30 seats)**. The applicant must hold a Bachelor's Degree (10+2+3 pattern), with at least 50% marks or equivalent CGPA in any discipline from a recognized Indian University or any other equivalent examination. Candidates appearing in the final year of qualifying examination in 2022, as the case may be, can also apply provisionally as per the University statutes. Further, the candidate must have appeared in CAT 2022/ AIMA-MAT (September 2022 to July, 2023), CMAT 2022 or Common University Entrance Test conducted by National Testing Agency (NTA) (If further seats remain vacant then the seats shall be filled by considering CUET, 2023 score, conducted by National Testing Agency (NTA)).

The detailed Admission Notification and the Application Form can be downloaded from the website: [www.jammuuniversity.ac.in](http://www.jammuuniversity.ac.in). Application Forms are also available in the Office of ICccR& HRM w.e.f. **August 07, 2023** against a Bank Draft of Rs. 1000/- drawn in favour of Director, ICccR& HRM, University of Jammu, payable at Jammu. Application Forms downloaded from the Website: [www.jammuuniversity.in](http://www.jammuuniversity.in) must be accompanied by Bank Draft as per above. Such application/s must be accompanied by a scanned copy of the supporting documents. The last date for submission of Application Form, complete in all respects by hand/post/ through e-mail at [officeicccrandhrm@gmail.com](mailto:officeicccrandhrm@gmail.com) , is up to **August 25, 2023**.

No. ICccR& HRM/23/232                      Date: August 02, 2023                      Sd/-  
Director, ICccR& HRM

**For details contact: 9622370071, 9596639967, 9419115144, 9469200000, 9419149541, 9797020022**

**Email Id: [officeicccrandhrm@gmail.com](mailto:officeicccrandhrm@gmail.com)**