



INTERNATIONAL CENTRE FOR CROSS CULTURAL RESEARCH AND HUMAN  
RESOURCE MANAGEMENT  
(ICccR & HRM)  
UNIVERSITY OF JAMMU, JAMMU

**MBA (INTERNATIONAL BUSINESS) PROGRAMME**  
**ADMISSION ANNOUNCEMENT (SESSION 2026-28)**

International Centre for Cross Cultural Research and Human Resource Management (ICccR & HRM), University of Jammu invites applications for admission to the **two-year full time MBA (International Business) Programme (In-take: 30 seats)** at **Main Campus, University of Jammu.**

**KEY FEATURES:**

- International Curriculum (124 Credit Course) & Experiential Teaching & Learning
  - Industrial Visits and Connect with renowned Industries of India and Abroad
  - International Resource Persons and Connect with India's renowned Entrepreneurship Cells and Incubation Houses
  - New Courses Introduced: Design Thinking & Innovation, Digital Marketing & AI, Leadership Development Programmes & Foreign Language
  - National & International Immersion Programmes
  - ICT Enabled Infrastructure & Experienced Faculty Members with International Experience
- Visit the department website at: <https://www.icccrandhrm.in/>

**ELIGIBILITY CRITERIA:**

- The applicant must hold a Bachelor's Degree (10+2+3 pattern), with at least 50% marks or equivalent CGPA in any discipline from a recognized Indian University or any other equivalent examination. Candidates appearing in the final year of qualifying examination in 2025/2026, as the case may be, can also apply provisionally as per the University statutes.
- Further, the candidate must have appeared in CAT 2023/ AIMA-MAT (From September 2025 to May 2026) and CMAT 2025.
- The detailed Admission Notification and the Application Form can be downloaded from the website: <https://www.icccrandhrm.in/> or [www.jammuuniversity.ac.in](http://www.jammuuniversity.ac.in). Application Forms are also available in the Office of ICccR & HRM, University of Jammu w.e.f. **February 05, 2026 (Thursday)** against a Bank Draft of Rs. 1000/- drawn in favour of Director, ICccR & HRM, University of Jammu, payable at Jammu.
- The application/s must be accompanied by a scanned copy of the supporting documents.
- The last date for submission of Application Form, complete in all respects by hand/ post/ through e-mail at [officeicccrandhrm@gmail.com](mailto:officeicccrandhrm@gmail.com), is up to **March 18, 2026.**

No. ICccR & HRM/25-26/

Date: February 03, 2026

Sd/-

Director  
ICccR & HRM

For details contact: 9419192877, 9596639967, 9469200000, 9419149541, 9419115144,

Members of Admission Committee