



UNIVERSITY OF JAMMU

(NAAC ACCREDITED 'A' GRADE' UNIVERSITY)
Baba Sahib Ambedkar Road, Jammu-180006 (J&K)

Academic Section

Email: academicsectionju14@gmail.com

NOTIFICATION

(23/May/Adp./35)

It is hereby notified for the information of all concerned that the Vice-Chancellor, in anticipation of the approval of the Academic Council, is pleased to authorize the adoption of the revised Syllabi and Courses of Study of subject of **Journalism and Media Studies** for Master Degree Programme of Semesters **Ist, IInd, IIIrd** and **IVth** under the **Choice Based Credit System (as given in the annexure)** for the examinations to be held in the years as per the details given below:

Subject	Semester	for the examination to be held in the years
Journalism And Media Studies	Semester-I	December 2022, 2023 and 2024
	Semester-II	May 2023, 2024 and 2025
	Semester-III	December 2022, 2023 and 2024
	Semester-IV	May 2023, 2024 and 2025

The Syllabi of the courses is available on the University website:
www.jammuuniversity.ac.in

Sd/-
DEAN ACADEMIC AFFAIRS

No. F. Acd/II/23/3375-3385

Dated: 25-5-2023

Copy for information and necessary action to:

1. Dean, Faculty of Arts
2. Convener, Board of Studies in Journalism and Media Studies
3. Sr. P.A. to the Controller of Examinations
4. All members of the Board of Studies
5. Confidential Assistant to the Controller of Examinations
6. I/C Director, Computer Centre, University of Jammu
7. Deputy Registrar/Asst. Registrar (Conf. /Exams. P.G/Eval Non-Prof)
- ✓ 8. Incharge, University Website for Uploading of the notification.

Sumitsharma
Deputy Registrar (Academic)

SS *at* *17*
24/5/23



P.G Department of Journalism and Media Studies
University of Jammu, Jammu-180006

Semester-Wise Distribution of Courses and Credits

First Semester

Course No.	Title (Core-Papers)	Credits	Change
Introduction to Journalism and Media Studies	PSJMCTC-101(Theory)	4	No Change
	PSJMCPC-101(Practical)	2	20%
Mass Communication: Concepts and Theories	PSJMCTC-102(Theory)	4	No Change
	PSJMCPC-102(Practical)	2	20%
Journalism 1: News Concepts, Writing Styles and Reporting Techniques	PSJMCTC-103(Theory)	4	No Change
	PSJMCPC-103(Practical)	2	20%
Journalism 2 : Editing	PSJMCTC-104(Theory)	4	No Change
	PSJMCPC-104(Practical)	2	20%
Elective Paper (Any one) (Newly Introduced)			
Lifestyle and Sports Reporting	PSJMCTE-105	4	
Writing skills for Mass Media	PSJMCTE-106		
Total:		28	

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Dr. J. S. Singh



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Second Semester

Course No.	Title (Core-Papers)	Credits	Change
Development Communication	PSJMCTC -201 (Theory)	4	No Change
	PSJMCPC -201 (Practical)	2	20%
Journalism3: Newspaper Design, Layout and Production	PSJMCTC -202 (Theory)	4	No Change
	PSJMCPC -202 (Practical)	2	20%
Journalism 4: New Media and Web Journalism	PSJMCTC -203 (Theory)	4	No Change
	PSJMCPC -203 (Practical)	2	20%
Media Laws and Ethics	PSJMCTC --204 (Theory)	4	No Change
	PSJMCPC 204 (Practical)	2	20%
Elective Paper (Any one) (Newly Introduced)			
Rural Reporting	PSJMCTE-205	4	
Film Studies	PSJMCTE-206		
Creative Writing	PSJMCTE-207		
Total:		28	

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Third Semester (New Syllabus)

Course No.	Title (Core-Papers)	Credits
Communication Research	PSJMCTC -301(Theory)	4
	PSJMCPC -301(Practical)	2
International and Inter- Cultural Communication	PSJMCTC -302 (Theory)	4
	PSJMCPC -302 (Practical)	2
Broadcast Journalism	PSJMCTC -303 (Theory)	4
	PSJMCPC -303 (Practical)	2
UGC Swayam platform	PSMOOC-320	4
Total:		22

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Vinod