

The Business School University of Jammu, Jammu

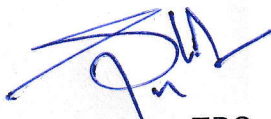
Syllabus for Ph.D Entrance Test

As per Regulations Relating to the Procedure of Admission to PhD Programme, (point 5) the syllabus for PhD Entrance Test in the Management Programme shall comprise of following components:

- a) Research Aptitude - 50 Marks
- b) Academic Component - 50 Marks

Research Aptitude Paper shall be descriptive in nature comprising of **8 questions**, out of which the candidates shall have to **attempt 5 questions**. Each question shall carry **10 marks** and the candidate shall answer every question in about **300 words**. The syllabus for Research Methodology Component shall include **Course No. 107 (Quantitative Techniques)** and **Course No. 208 (Business Research Methods)** only.

In **Academic Component** shall include **50 multiple choice questions of 1 mark each**. Each question shall have 4 alternative responses covering the MBA syllabus of University of Jammu. This Paper shall cover all the areas/specialization viz., Finance, Marketing, HR &OB and Operations along with General Management.



Director, TBS

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