

Title	Journal	Indexing	Year	Citations
Predicting employees' engagement using a framework of emotional resources and ethical climate	International Journal of Organizational Analysis	A	2025	1
Predicting Customers Recommendation from Co-creation of Value, Customization and Relational Value Decutive Summary	The Journal for Decision Makers	Q3	2025	0
from creativity to joy: does creative experiences enhances hedonic wellbeing	Journal of tourism (an international journal on travel & tourism)	peer reviewed	2025	0
Interplay of digital trust alliance, entrepreneurial orientation and use of digital payments: digital shift of rural MSMEs to survive COVID-19	International Journal of business forecasting and marketing intelligence	N/A	2025	0
from creativity to joy: does creative experiences enhances hedonic wellbeing	Journal of tourism (an international journal on travel & tourism)	peer reviewed	2025	0
Interplay of digital trust alliance, entrepreneurial orientation and use of digital payments: digital shift of rural MSMEs to survive COVID-19	International Journal of business forecasting and marketing intelligence	N/A	2025	0
Stressed and soaring: Exploring techno-stress as a driver of cyberloafing in the workplace	Journal of Management Review	N/A	2025	0
Self-efficacy and women sustainable entrepreneurship in an emerging economy: Role of brokerage and attitude in the era of open innovation	Journal of open Innovation: Technology, Market, and complexity	Q1	2025	6
Exploring hybrid HRM and its impact on employee performance	International Journal of public sector performance management	Q4	2025	1
From Techno-stressors to Techno-Ehaustion: The Mediating Role of Techno-Anxiety in IT Workplace	International journal of applied management and technology	C	2025	0
Assessing the Impact of Ambidextrous Human Resource Management on Employee Performance in the Indian Banking Sector: the Role of Ambidextrous Organisational Culture and Individual Ambidexterity	International Journal of Indian culture and business management	N/A	2025	0
Sustainable Finance Investment and organisational performance: a bibliometric analysis and TCM Framework	IM Franch (Journal of management studies)	N/A	2025	1
Governing Responsible Innovation: A Systematic Review Using TCCM Framework	BIMTECH Business perspectives	N/A	2025	0
De-Carbonising asia: examining the linkage between consumption emissions, healthcare spending and renewable energy transition	Economic Issues	Scopus	2025	1
Navigating human resource management with AI: a tecm Framework based systematic review	International journal of business excellence	Q3	2025	0
Exploring ambidextrous human resource management and employee performance through the lens of managers' ambidextrous orientation and individual ambidexterity	Employee relations: The international journal	B	2024	15
Assessing Marketing Capabilities and the Patronage Intention: Relationship Through the lens of Technological Advancement	Journal of Global Information Management	A	2024	3
Mediating role of capabilities in organisational agility performance relationship in J&K, India	International Journal of Educational Management	B	2024	2
Drivers of service ecosystem: moderating role of organizational culture in North Indian hotels	International Journal of Quality and Service Sciences	B	2024	1
Flying High: How Brand Image and Customer Engagement Shapes Service Excellence in the Indian Airline Industry	Business Review	N/A	2024	0
Why do consumers hate brands, and how do they react to brand hate? Moderating role of big five personality traits	Decision	A	2024	4
Revisiting brand performance metrics and its impact on customer loyalty in Indian banking sector: role of relational quality and duration	Journal of Indian Business Research	C	2024	7
How operational capability affects hospital performance? Role of environmental turbulence	International Journal of Services and Operations Management	Q3	2024	0
Correction: Designing a resilient agriculture supply network for mitigating the disruptions	Annals of Operations Research	A	2024	0
Strategic Imperatives for new product success: An Internal stakeholder perspective	Journal of Innovation & Knowledge	Q1	2024	7
Mind Over Money: The Influence of Psychological Dynamics in Shaping Retirement Planning Behaviour among Salaried Employees	Business Review	N/A	2024	0
Green human resource management, green organisational citizenship behaviour and organisational sustainability in the post pandemic era: an ability , motivation, opportunity and resource based view perspective	business Strategy and development	Q1	2024	7
Exploring the role of blockchain technology and rational innovation in enhancing company performance in mnc's: a tam based approach	Journal of Information Systems Engineering and Management	N/A	2024	0
Analysing green interpersonal citizenship behaviour as a mediator between green hrm and green outcomes: a study of manufacturing units	Corporate Social Responsibility and Environmental Management	C	2024	7
Investigating the role of influence for open innovation and its impact on OME performance	Journal of Informatics Education and Research	C	2024	0
Biologage as an adaptive tool in resource constrained environment: Conceptual framework	Asian Journal of Economics and business	N/A	2024	4
resource based view and sme internationalization: A Systematic review of resource optimisation for global growth	Management Review Quarterly	Q1	2024	12
Advancements in the Indian FinTech landscape	exploring global fintech development and applications	N/A	2024	1
Service Dominant Logic and Perceived Value in Training: A Primary Investigation Among Recent Graduates	Advances in Consumer Research	Q1	2024	16
examining the dynamic impact of carbon emissions, renewable energy and economic growth on healthcare expenditure in asian countries	heliyon	Q1	2024	16
Reducing emissions in India: accounting the impact of income, renewable energy, and energy sources	Accountancy business and the public interest	B	2024	1