



UNIVERSITY OF JAMMU

(NAAC ACCREDITED 'A++ GRADE' UNIVERSITY)

Baba Sahib Ambedkar Road, Jammu-180006 (J&K)

NOTIFICATION

(26/April/GEN/08)

Ref.: 89th University Council Resolution No.89.50 dated 16.01.2026

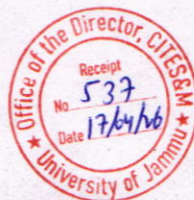
In pursuance of the above University Council Resolution, it is notified for the information of all concerned that the existing Three Year Bachelor's of Business Administration in Hotel Management (BBA-HM) Programme is hereby switched over to the Four Year Bachelor's of Business Administration in Hotel Management (BBA-HM) Programme as per NEP-2020 being offered in the School of Hospitality and Tourism Management (SHTM), University of Jammu, Jammu from the Academic Session 2026-27 onwards.

Sd/-
DEAN ACADEMIC AFFAIRS

No. F.Acd/I/26/253-263
Dated: 09/04/2026

Copy to:-

1. Special Secretary to the Vice Chancellor for kind information of the Hon'ble Vice-Chancellor pls.
2. Sr. P.A. to the Dean Academic Affairs
3. Director, SHTM
4. Sr. P.A. to the Registrar/Controller of Examinations/Director, DIQA
5. Director, CITES&M with a request to direct the concerned for uploading the notification on the University website.
6. Joint Registrar (Academic Affairs)
7. Assistant Registrar (Admission)
8. I/c Coordination
9. G.F.



AP-I
Gundham
17/4/26

Abrocca
9/4/26
Joint Registrar (Academic)

9/4/26
9/4
8/4/26