



**OFFICE OF DEAN RESEARCH STUDIES**  
**UNIVERSITY OF JAMMU**

MINUTES OF THE MEETING OF THE BOARD OF RESEARCH STUDIES IN THE FACULTY OF BUSINESS STUDIES FOR THE SESSION SEPTEMBER 2024 HELD ON 19.12.2024 AT 11:00 AM. IN THE OFFICE CHAMBER OF DEAN RESEARCH STUDIES.

**PRESENT**

1. Prof. Neelu Rohmetra *(In the Chair)*  
Dean Research Studies
2. Prof. Versha Mehta  
The Business School
3. Prof. Alka Sharma  
The Business School  
Dean, Faculty of Business Studies
4. Prof. Hardeep Chahal  
Department of Commerce
5. Prof. Sameer Gupta  
The Business School
6. Prof. Sandeep Kour Tondon  
Department of Commerce, Centre for Distance & Online Education
7. Prof. Vinay Chauhan *H*  
The Business School
8. Prof. Rajendra Mishra  
The Business School
9. Prof. Gurjeet Kour *H*  
Department of Commerce
10. Prof. Amisha Gupta  
The Business School
11. Prof. Jeevan Jyoti  
Department of Commerce
12. Prof. Komal Nagar  
The Business School

*Ra*  
Dealing Assistant

*H*  
Head Assistant

*Alej*  
Section Officer

*awo*  
Assistant Registrar 1 |



13. Prof. Rachna Mahajan  
The Business School
14. Prof. Tarsem Lal  
Department of Commerce
15. Dr. Suvidha Khanna  
I/c Director  
School of Hospitality & Tourism Management

In the introductory remarks, the Dean Research Studies welcomed the members of BORS (Business Studies) & thereafter, Assistant Registrar (R&A) took up the Agenda for the deliberations on the items: -

**ITEM NO. 1:**

Considered the confirmation of the Minutes of the meeting of the Board of Research Studies in *Business Studies* held on 05.06.2024, as already circulated.

**RESOLVED that** the Minutes of the meeting of the Board of Research Studies in *Business Studies* held on 05.06.2024, as already circulated are confirmed.

**ITEM NO. 2:**

Considered the Progress Reports of the Research Scholars pursuing research leading to the Degree of Doctor of Philosophy in the Faculty of *Business Studies*.

**RESOLVED that** the Progress Reports of all the whole-time/part-time Research Scholars pursuing research leading to the Degree of Doctor of Philosophy in the Faculty of *Business Studies* be placed on record. The HOD concerned may initiate the **process for cancellation** of registration of those scholars whose three consecutive progress reports have not been received by the Department after giving three notices to the candidate with the consent of the Supervisor. NOC in favour of such candidates be provided by HOD concerned and case be sent through DRC for cancellation of registration. The cases for cancellation of Registration which are pending due to non-submission of NOC by the scholar concerned, the HOD may obtain the NOC from the concerned offices/libraries through E.mail and send the cases complete in all respect to the office of DRS for further course of action in the matter.

**ITEM NO. 3:**

Considered the recommendations of the Departmental Research Committees of the following Departments regarding the grant of extension in favour of following Ph.D scholars w.e.f. the dates/s as shown against each in below table for two years beyond three years in the period for submission of Ph.D. thesis in the Faculty of Business Studies:

S. No	Name of the Candidate	Subject	Supervisor	Date of Registration	Extension required	w.e.f.
1	Monica Katoch	TBS	Prof. Alka Sharma	11.08.2021	2 Years	11.08.2024 to 10.08.2026

*Ra.*  
Dealing Assistant

*h*  
Head Assistant

*Aly*  
Section Officer

*alms*  
Assistant Registrar 2 |





2	Padma Angmo	TBS	Dr. Rachna Mahajan	11.08.2021	2 Years	11.08.2024 to 10.08.2026
3	Prinka Dogra	TBS	Dr Aubid H Parrey	11.08.2021	2 Years	11.08.2024 to 10.08.2026
4	Antra Sharma	TBS	Dr Shelleka Gupta	11.08.2021	2 Years	11.08.2024 to 10.08.2026
5	Ronnie Dutt	TBS	Dr Shelleka Gupta	11.08.2021	2 Years	11.08.2024 to 10.08.2026
6	Jigmet Stobdan	Commerce	Dr. Sunil Kumar	03.02.2021	2 Years	03.02.2024 to 02.02.2026
7	Kulwinder Kaur	Commerce	Dr. Sunil Kumar	03.08.2021	2 years	03.08.2024 to 02.08.2026
8	Amita Negi	Commerce	Dr. Sunil Kumar	04.08.2021	2 years	04.08.2024 to 03.08.2026
9	Vishav Kirti	Commerce	Dr. Harleen Kaur	03.08.2021	2 years	03.08.2024 to 02.08.2026
10	Raghav Vaid	Commerce	Prof. Gurjeet Kaur & Prof. Pratik Modi	04.08.2021	2 years	04.08.2024 to 03.08.2026

**RESOLVED** that in accordance with Ph.D Statutes 2019, based on the recommendations of the respective Departmental Research Committees of TBS & Commerce for grant of extension in favour of scholars mentioned above w.e.f. the dates/s as shown against each for two years beyond three years in the period for submission of Ph.D. theses in the Faculty of Business Studies are approved.

**ITEM NO. 4:**

**Considered the recommendations of the Departmental Research Committee of TBS and Commerce Department for conversion from whole-time to part-time registration in favour of following Ph.D scholars for pursuing research leading to the award of Degree of Doctor of Philosophy in the Faculty of Business Studies:**

S. No	Name of the Candidate	Subject	Supervisor	Date of Registration	Date of joining
1	Prinka Dogra	TBS	Dr. Aubid H Parrey	11.08.2021	24.09.2024
2	Princee Verma	TBS	Dr Saloni Devi	06.06.2022	17.09.2024
3	Surbhi Langeh	TBS	Dr. Umesh Choudhary	01.09.2020	05.08.2024
4	Ragini Gupta	Commerce	Dr. Harleen Kaur	27.09.2019	22-10-2024

**RESOLVED** that in accordance with Ph.D Statutes 2019 based on the recommendations of the respective Departmental Research Committees of the TBS & Commerce for conversion from whole-time to part-time registration in favour above mentioned Ph.D scholars for pursuing research leading to the award of Degree of Doctor of Philosophy in the Faculty of Business Studies are approved.

  
Dealing Assistant

  
Head Assistant

  
Section Officer

  
Assistant Registrar 3 |



**ITEM NO. 5:**


Considered the recommendations of the Departmental Research Committee for Constitution of Research Advisory Committee in The Business School for admission in 2024.

S.No.	Name of the Candidate	Research Advisory Committee (RAC)
1.	Abhileen Kour (Session 2024)	1. Prof. Neelu Rohmetra (Convener) 2. Dr. Saloni Devi (Member) 3. Dr. Isha Sharma (Member)
2.	Mrighanka Gupta (Session 2024)	1. Prof. Versha Mehta (Convener) 2. Prof. Komal Nagar (Member) 3. Dr. Rachna Mahajan (Member)
3.	Supria Gupta (Session 2024)	1. Prof. Alka Sharma (Convener) 2. Prof. Vinay Chauhan (Member) 3. Dr. Rachna Mahajan (Member)
4.	Sunny (Session 2024)	1. Prof. Sameer Gupta (Convener) 2. Prof. Amisha Gupta (Member) 3. Dr. Sunil Bhardwaj, (Bhaderwah Campus) (Member)
5.	Harish Sambyal (Session 2024)	1. Prof. Sameer Gupta (Convener) 2. Prof. Amisha Gupta (Member) 3. Dr. Sunil Bhardwaj, (Bhaderwah Campus) (Member)
6.	Shriya Gupta (Session 2024)	1. Prof. Sameer Gupta (Convener) 2. Prof. Amisha Gupta (Member) 3. Dr. Farah S. Choudhary (Member)
7.	Suranshee Gupta (Session 2024)	1. Prof. Alka Sharma (Convener) 2. Prof. Vinay Chauhan (Member) 3. Dr. Shelleka Gupta (Member)

**RESOLVED that** in accordance with Ph.D Statute, 2024 based on the recommendations of the Departmental Research Committee for constitution of Research Advisory Committee (RAC) for above mentioned scholars admitted in Session 2024 are approved.

  
Dealing Assistant

  
Head Assistant

  
Section Officer

  
Assistant Registrar 4 |



**ITEM NO.6:**

**CONSIDERED THE RECOMMENDATIONS OF THE DEPARTMENTAL RESEARCH COMMITTEES FOR REGISTRATION OF THE FOLLOWING CANDIDATES IN THE FACULTY OF BUSINESS STUDIES FOR THE SESSION SEPTEMBER, 2024:**

S. No.	NAME OF THE SCHOLAR & STATUS	ACADEMIC QUALIFICATION/S	UNIVERSITY	TOPIC OF RESEARCH	SUPERVISOR/ CO-SUPERVISOR	DATE OF REGISTRATION	FEE DETAILS	REMARKS, IF ANY/ VACANCY
<b>I) THE BUSINESS SCHOOL</b>								
1	Rishu Mahajan D/o Romesh Chander Gupta 43187-M-04 Part time	M.Com. (2009) Div. 1 <sup>st</sup> NET Course Work Pass	University of Jammu	Factors Influencing actual usage of UPI Payment Systems: Evidences from Rural Residents of Jammu & Kashmir	Dr. Sunil Bhardwaj (Supervisor) & Prof. Sameer Gupta (Co-supervisor)	09.06.2023	Receipt No. 0909 Dated: 26.06.2023	Title modified & approved. However, Synopsis is referred back to DRC to define the study area. DRS is authorized to approve the modified synopsis on the recommendations of DRC & Dean Faculty of Business Studies
2	Diwakar Dayal S/o Devi Dayal 10TBSU17 Whole time	M.B.A(2019) CGPA 8.53 UGC-NET-JRF Course Work Pass	University of Jammu	Gaming Motivations and Continuous Intention to Play: Empirical Evidence from Metaverse Gaming Platforms	Prof. Rachna Mahajan	09.06.2023	Receipt No. 0908 Dated: 26.06.2023	Approved
3	Reetika D/o Sudesh Kumar Whole time	M.B.A. (2020) CGPA 8.11 UGC-NET Course Work Pass	Shri Mata Vaishno Devi University	Algorithmic Trading in Investments: A Study of Continuance Usage Intention among Retail Investors in North India	Prof. Amisha Gupta	09.06.2023	Receipt No. 0904 Dated: 26.06.2023	Approved  Migration to be submitted to Registration Section
4	Osheen Dania D/o Salwinder Singh Whole time	M.B.A. (2019) CGPA 6.40 Entrance test	Central University of	Environmental Stimuli in Live Streaming E-Commerce: A Study of	Prof. Versha Mehta	17.10.2023	Receipt No. 8922 Dated:	Approved  Migration to be

Dealing Assistant

Head Assistant

Section Officer

Assistant Registrar 5 | Page



UNIVERSITY OF JAMMU  
MINUTES OF BUSINESS STUDIES (SESSION-SEPTEMBER 2024)  
DATED: 19.12.2024

		and Course Work Pass	Jammu	Cognitive and Affective Perspectives on Consumer Value Co-Creation Behaviour			16.10.2023	submitted to Registration Section
5	Vishakha D/o Puni Ram 14PGUCCOM21 Whole time	M.Com. (2023) CGPA 7.58 Entrance test and Course Work Pass	University of Jammu	Consumer Behavior towards the Sustainable Disposal of Portable E-waste in the Union Territory of Jammu & Kashmir	Prof. Vinay Chauhan	17.10.2023	Receipt No. 8862 Dated: 13.10.2023	Approved
6	Aradhana Tagotra D/o Romesh Chander Sharma Whole time	M.B.A. (2019) CGPA 7.95 UGC-NET, SET Course Work Pass	Central University of Jammu	Workplace Communication & Employee Behavior: A Comparative Study of Select Prominent Accredited Higher Education Institutions in UT of Jammu & Kashmir	Prof. Neelu Rohmetra	09.06.2023	Receipt No. 0910 Dated: 26.06.2023	Approved Migration to be submitted to Registration Section
7	Hardeep Singh S/o Rajpal Singh 15SPMRH14 Whole time	M.Com. (2020) CGPA 8.50 UGC-NET Course Work Pass	University of Jammu	Role of Automation as Co-worker in Healthcare Settings: A Study of Professional Behaviour of Nurses	Prof. Neelu Rohmetra	09.06.2023	Receipt No. 0907 Dated: 26.06.2023	Approved
8	Tsewang Dolma D/o Sonam Gailchan Whole time	M.Com. (2021) CGPA 7.55 SET Course Work Pass	University of Delhi	Exploring Determinants of Entrepreneurial Behaviour Among Women: A Case Study of Select Self-Help Groups in Ladakh Region	Prof. Neelu Rohmetra (Supervisor) & Prof. Amisha Gupta (Co-supervisor)	09.06.2023	Receipt No. 0911 Dated: 26.06.2023	Approved Migration to be submitted to Registration Section
9	Seema Sehgal D/o Vinay Sehgal 45SPMRH11 Whole time	M.Com. (2016) Div. 1 <sup>st</sup> UGC-NET Entrance test/Course Work Pass	University of Jammu	Analyzing Attitude and Purchase Intention of Metaverse Users towards Digital Fashion Products	Prof. Rachna Mahajan	17.10.2023	Receipt No. 8923 Dated: 16.10.2023	Approved

*RS*  
Dealing Assistant

*h*  
Head Assistant

*Hy*  
Section Officer

*alv*  
Assistant Registrar 6 | Page





ii) DEPARTMENT OF COMMERCE								
10	Akshita Sabharwal D/o Ashwani Sabharwal 1003COMC20 Whole time	M.Com. (2022) Div. 1 <sup>st</sup> Entrance test /Course work pass	University of Jammu	Assessing the Role of Traditional and Modern Factors on Individual Investors' Portfolio Performance	Dr. Tarsem Lal	10.10.2023	Receipt No. 3780 Dated: 25.10.2024	Title modified & approved Send one copy of title page to the office of DRS
11	Mehak Gupta D/o Joginder Pal Gupta 139PG-COM-20 Whole time	M.Com. (2022) CGPA 8.67 Entrance test /Course work pass	University of Jammu	Economic Shocks and Investor Sentiment: An Analysis of Noise Trading and its Impact on Stock Mispricing and Sectoral Spillovers	Dr. Tarsem Lal	10.10.2023	Receipt No. 3781 Dated: 25.10.2024	Approved
12	Divyangi Gupta D/o Dharam Pal Mahajan 1652WCPRD13 Whole time	M.Com. (2018) CGPA 9.36 NET Course work pass	University of Jammu	Assessing the Drivers and Outcomes of Frugal Innovation: A Study of Manufacturing Units in Jammu Division	Dr. Harleen	08.06.2023	Receipt No. 9281 Dated: 30.08.2024	Title modified & approved. Send one copy of title page to the office of DRS
13	Sunita Devi D/o Sheru Ram 356GDCBU13 Whole time	M.Com. (2018) CGPA 8.36 NET Course work pass	University of Jammu	Assessing the Drivers and Outcomes of Digital Agility in Hospitality Sector	Prof. Jeevan Jyoti	02.06.2023	Receipt No. 9280 Dated: 30.08.2024	Approved
14	Sarika Dogra D/o Gopal Dass 1874WCPRD11 Whole time	M.Com. (2016) Div 1 <sup>st</sup> NET Course work pass	University of Jammu	Investigating the Role of Green Finance on Sustainable Performance in Banking Sector	Dr. Harleen	08.06.2023	Receipt No. 9279 Dated: 30.08.2024	Synopsis is referred back to DRC to specify variables of Green Finance. DRS is authorized to approve the modified synopsis on the

Dealing Assistant

Head Assistant

Section Officer

Assistant Registrar 7 | Page



								recommendations of DRC & Dean Faculty of Business Studies
15	Jyoti Bahl D/o R.S. Bahl 36065-M-00 <b>Part time</b>	M.Com. (2005) Div 1 <sup>st</sup> M.Phil (2009) NET Course work pass	University of Jammu	Rural Revitalization Through Tourism Development: A Case of Jammu District	Prof. Hardeep Chahal (Supervisor) & Dr. Suivida (Co-supervisor) (SHTM)	02.06.2023	Receipt No. 1258 Dated: 18.09.2024	Title modified & approved. Send one copy of title page to the office of DRS
16	Ashwaria Mahajan D/o Rakesh Mahajan 8SPMRH11 <b>Whole time</b>	M.Com. (2016) CGPA 9.77 NET Course work pass	University of Jammu	Drivers of Responsible Innovation and its influence on Sustainable Business Performance of SMEs	Dr. Sunil Kumar	08.06.2023	Receipt No. 9278 Dated: 30.08.2024	Approved
III)	ICccR & HRM							
17	Sandeep Patyal S/o Nain Singh <b>Whole time</b>	M.B.A. (2011) CGPA 6.36 Entrance test /Course work pass	Shri Mata Vaishno Devi University	Exploring the Adoption and Impact of HR Analytics on Organizational Performance: A Study of Select Multinational Organizations	Dr. Isha Sharma	11.10.2023	Receipt No. 8754 Dated: 12.10.2023	Approved  Migration to be submitted to the office of Registration Section

**Note-**

1. The above mentioned candidates at S.No. 1 to 17 shall submit affidavit duly attested by the First Class Magistrate to the effect that he/she has/has not joined / engaged any type of regular / private / adhoc / contractual job, as and when they join such job, they may intimate the Department for further course of action or on prescribed proforma for part time scholars as the case may be.
2. The candidates at S.No. 1, 10 & 14 are required to submit the revised/modified synopsis as indicated against him/her within one month from the date of issuance of Minutes of the meeting of BORS. The revised synopsis be signed by the DRC and duly recommended & forwarded by the Dean concerned certifying that the suggestions/corrections have been incorporated in the synopsis. The changes made in the revised synopsis be highlighted.

Dealing Assistant

Head Assistant

Section Officer

Assistant Registrar 8 | Page





**Any other Item**

**Item No. 1**

**Considered the recommendations of the Departmental Research Committee for Constitution of Research Advisory Committee in the Department of Commerce for admission in Session 2024.**

S.No.	Name of the Candidate	Research Advisory Committee (RAC)
1.	Janvi Pandit (Session 2024)	1. Dr. Tarsem Lal (Convener) 2. Prof. Hardeep Chahal (Member) 3. Prof. Parkash Anthal (Member)
2.	Mehak Gupta (Session 2024)	1. Prof. Jeevan Jyoti (Convener) 2. Prof. Komal Nagar (Member) 3. Dr. Harleen Kaur (Member)
3	Sanchi Sharma (Session 2024)	1. Prof. Hardeep Chahal (Convener) 2. Prof. Gurjeet Kaur (Member) 3. Prof. Anil Gupta (Member)
4	Dheeraj Kumar (Session 2024)	1. Dr. Tarsem Lal (Convener) 2. Prof. Virender Koundal (Member) 3. Dr. Harleen (Member)
5.	Diyanshi (Session 2024)	1. Prof. Gurjeet Kaur (Convener) 2. Dr. Isha Sharma (Member) 3. Dr. Saloni Devi (Member)

**RESOLVED that** in accordance with Ph.D Statute 2024, based on the recommendations of the Departmental Research Committee for constitution of Research Advisory Committee (RAC) for above mentioned scholars admitted in Session 2024 are approved

**The meeting terminated with a vote of thanks to the Chair.**

-Sd-

**DEAN RESEARCH STUDIES**

-Sd-

**VICE-CHANCELLOR**



No. RA/BS/BORS/25/5430-5450  
Dated: 29/01/2025

**Copy to:-**

1. Spl. Secy. to Vice Chancellor for kind information of worthy Vice Chancellor.
2. Dean Research Studies for kind information.
3. Prof. \_\_\_\_\_, Head, Department of \_\_\_\_\_, *with the request to circulate the minutes among all the Supervisors concerned and also to initiate follow up action.*
4. Prof. \_\_\_\_\_, Department of \_\_\_\_\_, Member of BORS, University of Jammu.
5. Department of \_\_\_\_\_ for office record and further follow up action.
6. Incharge Website for uploading the same on the Website.

*alp*  
*27/1/2025*  
Assistant Registrar (R&A)

*Ali*  
*27/1*  
*27/01/25*