ACHIEVEMENTS

| Title of the innovation | Name of the Awardee | Name of the Awarding Agency with contact details | Year of Award | Category- institution/teac her/research scholar/student |
|--|---------------------------|---|-------------------------|--|
| National board of Accreditation (NBA) | The Business School | All India Council for Technical Education (AICTE), New Delhi | June 2019 to June 2022. | Institution |
| 2nd Rank in north-zone University B- School Category Conducted by "The Week" & 22nd Rank in Government B- School Category across India | The Business School | The Week | 2017 | Institution |
| Rated 7th in terms of Value for Money | The Business School | Indian Today | 2016 | Institution |
| 5th Rank in north-zone University B- School Category & 21st Rank across all B-School in India in Govt. Institute Category | The Business School | The Week | 2017 | Institution |
| Rated 5th in terms of Return on Investment | The Business School | Business Today | 2017 | Institution |
| Rated 8th in terms of Return on Investment | The Business School | Business Today | 2020 | Institution |
| Rated 7th in terms of Return on Investment | The Business School | India Today | 2021 | Institution |
| Rated 11in terms of Return on Investment | The Business School | India Today | 2022 | Institution |
| Rated 9 th in terms of Value for Money | The Business School | India Today Best B- schools | 2023 | Institution |

| | | Ranking | | |
|---|----------------------------|---|------|-------------|
| Rated 11 th in terms of Return on Investment | The Business School | Business Today | 2023 | Institution |
| 18th rank in the Government B-School category | The Business School | The WEEK B-School Hansa Survey | 2023 | Institution |
| First Ladies Award: - Honoured with "First Ladies Award" for being 'the first woman to head an IIM' | Prof. NeeluRohm etra | Ministry of Human Resource Developme nt (MHRD) Govt. of India | 2018 | Teacher |
| LEAP-Leadership for Academicians Program, Tata Institute of Social Sciences in Partnership withGraduate School of Education, PENN GSE, University of Pennsylvania, Philadelphia | Prof. Versha Mehta | Ministry of Human Resource Developme nt (MHRD) Govt. of India | 2019 | Teacher |
| Prof. Indra Parikh '50 Women in Education Leaders' received on 4th July 2019 | Prof. Alka Sharma | World Education Congress | 2019 | Teacher |
| Best paper award | Dr. Rachna Mahajan | Internationa l Conference KJ Somaya | 2023 | Teacher |
| Best Research Paper award | Dr. Aubid H. Parrey | Dyal Singh College and Delhi School of Economics, University of Delhi and Symbiosis centre for managemen t and human resource | 2022 | Teacher |

| | | developmen t | | |
|---------------------------|------------------------|---|------|---------|
| Best Research Paper award | Dr. Aubid H. Parrey | Business School, University of Jammu in collaboratio n with North American Society For Marketing Education in India | 2019 | Teacher |
| Best Research Paper Award | Dr. Shelleka | Annual Conference, SKUAST, Jammu | 2022 | Teacher |

Placement of outgoing students during the last five years

| YEAR-2016-17 | | | |
|------------------|----|------|--|
| WaterHealth | 05 | 4.0 | |
| Airtel | 02 | 3.5 | |
| ICICI Prudential | 05 | 3.6 | |
| ITC | 02 | 4.0 | |
| YEAR-2017-18 | | | |
| WaterHealth | 05 | 4.54 | |
| HDFC Bank | 06 | 4.32 | |
| Axis Bank | 08 | 3.48 | |

| ITC | 01 | 4.00 | |
|-----------------------|----|------|--|
| ICICI Prudential | 01 | 4.00 | |
| Just Dial | 14 | 3.08 | |
| Trigent | 04 | 3.25 | |
| Disha | 01 | 5.00 | |
| Indo Asian | 01 | 4.00 | |
| ОУО | 01 | 5.00 | |
| Havells | 01 | 3.5 | |
| YEAR- 2018-19 | | | |
| SBI Life | 04 | 5.0 | |
| IXFI | 04 | 4.4 | |
| Waterhealth | 04 | 3.5 | |
| ICICI Prudential | 04 | 4.0 | |
| BYJU's | 01 | 5.5 | |
| Yes Bank | 04 | 3.5 | |
| HDFC Bank | 05 | 4.0 | |
| Black Trunk Logistics | 03 | 3.0 | |
| Axis Bank | 02 | 4.5 | |
| Atish Consultancy | 01 | 2.8 | |
| EBIX | 03 | 6.2 | |
| TCS | 03 | 6.7 | |
| YEAR-2019-20 | | | |
| ITC | 3 | 4.5 | |
| Amazon | 1 | 5.0 | |
| Jaro Education | 1 | 8.0 | |
| Premerica Life | 3 | 4.2 | |
| ICICI Prudential | 7 | 4.0 | |
| ICICI Prudential | 7 | 4.0 | |

| HDFC Bank | 3 | 4.0 |
|--------------------------------|-----------------------|---------------------------|
| ICICI Bank | 8 | 4.0 |
| Ceasefire | 3 | 4.5 |
| Airtel | 3 | 4.2 |
| YEAR-2020-21 | | |
| Vedantu | 3 | 3.3 |
| Byju's | 1 | 7.0 |
| Dentira Inc | 1 | 4.2 |
| ICICI bank | 3 | 6.0 |
| South Indian Bank | 7 | 5.5 |
| Nishita Placement and Services | 3 | 2.4 |
| Extra MArks | 8 | 4.0 |
| Net Connect Global | 3 | 2.5 |
| J&K Bank | 3 | 4.5 |
| 2021-22 | | |
| Company Name | No. of Student Placed | Annual Package (In Lakhs) |
| ICICI Bank | 6 | 8.65-9.15 |
| Accenture | 11 | 5.75 |
| ITC | 2 | 4.05 |
| Annpurna Finance | 1 | 4.5 |
| Fullerton | 1 | 4.5 |
| Talla Jewellers | 1 | 3.0 |
| EBIX | 2 | 5.0 |
| All State | 2 | 5.5 |
| IDFC Bank | 6 | 3.5 |

| 2022-23 | | | |
|--------------|-----------------------|------------------------------|--|
| Company Name | No. Of Student Placed | Annual Package (In Lakhs) | |
| ICICI Bank | 11 | 9.15 Lakh | |
| Shoperty | 2 | 6 Lakh | |
| Kent RO | 1 | 5.0 Lakh | |
| ITC | 1 | 4.5 Lakh | |