

16th May 2019

"International Museum day" celebrated at JU

Centre for Studies in Museology in collaboration with Department of Students' Welfare celebrated "International Museum Day" on the theme "Rural Craft of Jammu: Cultural Hub for Livelihood". The programme consisted of training session cum workshop under the able guidance of the trainees of the Centre adept at the Rural Crafts of Jammu. Prof. Manoj Dhar, Vice Chancellor, University of Jammu stressed the need for preserving and promoting the glorious heritage more so to bequeath rich values for the posterity. He said connect with roots is imperative for taking forward this cultural legacy which is essential for the growth and development. On the importance of skill development in the present day competitive world, the Vice Chancellor said that sky is the limit for enterprising youth for generating employability by establishing their own ventures after gaining necessary expertise in their chosen fields. This will not only help in tackling the burgeoning unemployment problem among educated youth but also create avenues for skilled and unskilled workforce to earn their livelihood. "While various schemes are in vogue under the skill development programme, the initiatives have to come from the youth themselves who have to be innovative and enterprising", Prof. Dhar said. The Vice-Chancellor was impressed by the creativity of the students and encouraged the department to conduct a workshop for a longer duration so that its outreach among the students is substantial. He also advised to the Centre to collaborate with Skill Development and Entrepreneurship Centre of the University for honing the skills of the students. He suggested a proper commercialization and marketing route for this creative skill for the economic development of the region. "These crafts can be used as mementoes, souvenirs for remembrance for tourists visiting the region", he said. Speaking on the occasion, Shri Ravinder Singh, former secretary Khadi and village Industries J & K said that the current generation has been cut off and disconnected from culture and heritage. He said that by resurrecting this lost culture one can create a new field of cultural entrepreneurship. Prof. Poonam Chaudhary in her welcome address

briefed the audience about the activities of the Centre and reasons for choosing the theme of the workshop. She said that the theme was chosen to align with the University's mandate of skill development and entrepreneurship and how innovation can help the students to make a transition from 'Job seeker to Job Provider'. Dr. Garima Gupta, Asstt. Professor, Dept. of English conducted the programme and Dr. Malay Dey, Assistant. Professor, Centre for studies in Museology presented formal vote of thanks.