

UNIVERSITY OF JAMMU

CIRCULAR

Sub: Immediate action to be taken for enforcement of Model Code of Conduct after announcement of General Elections to Legislative Assemblies in the UT of Jammu and Kashmir – regarding.

The instructions regarding subject above cited mentioned in the OM No. GAD-ADM0III/229/2024-09-GAD dated 19.08.2024 and No. HED-ADM/25/2024-04 (7424753) dated 22.08.2024 alongwith its enclosures are hereby circulated for strict compliance in the University of Jammu.


REGISTRAR

No: Estab/24/ 9097-9196
Dated: 03-09-2024

Copy to :-

1. Special Secretary to the Vice Chancellor, JU for the kind information of the worthy Vice Chancellor please
2. Sr. P.A. to the Dean Academic Affairs/Dean Research Studies for information of DAA/DRS
3. Sr. P.A. to the Registrar/Controller of Examinations/Finance Officer
4. Director, DD&OE/CDC/DLL/DIQA//Physical Education/MMTTC/ Centre for Studies in Museology & Sheikh Noor-ud-Din-Noorani Museum of Heritage/DSRS/ Centre for History of Culture of Jammu & Ladakh Region/ SHTM/ ICCCR&HRM/School of Visual and Performing Arts, Design and Architecture/Centre for Women's Studies/ Centre for IT Enabled services & Management
5. Dean Student Welfare/Provost (Boy's/Girl's Hostel)/Dean Student Placement/Dean, Planning & Development
6. All Heads of the Teaching Departments of the University
7. Chief/Deputy Proctor of the University
8. I/C Librarian, Dhanvantri Library
9. I/c General Zorawar Singh Auditorium
10. I/c Director, Computer Centre
11. Incharge, E-Governance Initiative Cell
12. Programme Coordinator, NSS
13. Medical Officer, UHC
14. All Wardens of University Hostels
15. All Joint/Deputy /Assistant Registrars
16. Chief Accounts Officer
17. Executive Engineer, UWD
18. Manager Guest House
19. President, JUTA/JUOWA/JUNTEU/JUNGEU
20. Security Officer
21. All Sections
22. Computer Assistant (Estab/NTW) for E-mail to Rector/Assistant Registrar Bhandarwah Campus & Kathua Campus
23. Guard File



GOVERNMENT OF JAMMU AND KASHMIR
GENERAL ADMINISTRATION DEPARTMENT
CIVIL SECRETARIAT, J&K

OFFICE MEMORANDUM

Civil Secretariat, Jammu/Srinagar
Dated: 19th of August, 2024


Subject: **General Elections to the Legislative Assembly, Union territory of Jammu & Kashmir – Enforcement of Model Code of Conduct - regarding.**

- Reference: i) No. 437/6/1/INST/ECI/FUNCT/MCC/2024 dated: 16.08.2024, from the Election Commission of India.
ii) No. CEO-ELECOCOE/76/2024-I/10102-107 dated: 16.08.2024, from the Chief Electoral Officer, J&K.

The undersigned is directed to forward herewith a copy of above referred communication(s), received from Election Commission of India and office of Chief Electoral Officer, J&K, regarding the captioned subject to all the Administrative Secretaries for strict compliance.

The Matter may be treated as Most Urgent.

Encls: A/A


19.08.2024
(Rohit Sharma) JKAS
Additional Secretary to the Government
19/08

All Administrative Secretaries

Copy along-with above referred communication for similar necessary action to:

1. Director General of Police, J&K.
2. Divisional Commissioner, Kashmir/Jammu.
3. All Deputy Commissioners.
4. All Heads of the Departments.
4. Private Secretary to the Chief Secretary, J&K.
5. Private Secretary to Commissioner/Secretary to the Government, GAD.

By Spl. Messenger/E-mail

ELECTION COMMISSION OF INDIA

NIRVACHAN SADAN, ASHOKA ROAD, NEW DELHI-110001

No. 437/6/1/INST/ECI/FUNCT/MCC/2024

Dated: 16th August, 2024

To

1. The Cabinet Secretary,
Government of India,
Rashtrapati Bhawan,
New Delhi.
2. The Chief Secretaries of :-
(i) Haryana, Chandigarh ;
(ii) UT of Jammu & Kashmir, Srinagar.
3. The Chief Electoral Officers of :-
(i) Haryana, Chandigarh ;
(ii) UT of Jammu & Kashmir, Srinagar.

Subject: Immediate action to be taken for enforcement of Model Code of Conduct after announcement of General Elections to Legislative Assemblies in the State of Haryana & UT of Jammu & Kashmir, 2024 - regarding.

Sir/Madam,

I am directed to state that the Election Commission has announced the schedule for holding General Elections to Legislative Assemblies in the State of Haryana & UT of Jammu & Kashmir, 2024 operation of 'MODEL CODE OF CONDUCT' comes into effect with the announcement of elections by the Commission. In view of the elections, the Commission has given following directions for effective enforcement of provisions of MCC:-

1. **Defacement of Property-** ECI instructions contained in letter No. 3/7/2023-SDR, dated 12th October, 2023, provide for prevention of defacement of property. The Commission has directed to ensure strict compliance of its instruction and to take time bound action as prescribed below-
 - (a) **Defacement of Government property-** For this purpose a Government premise would include any Government office and the campus wherein the office building, compound and establishment are situated. All wall- writing, posters/papers or defacement in any other form, including cutout/hoardings, banners, flags etc, on Government property

shall be removed within 24 hours from the announcement of elections by the Election Commission.

(b) **Defacement of public property and misuse of public space-** All unauthorized political advertisement, in the form of wall writing/posters/papers or defacement in any other form, cutout/hoardings, banners flags etc. at public property and in public space like railway station, Bus stands, Airports, railway Bridges, Roadways, Government buses, Electric/Telephone poles, municipal/local bodies' buildings etc., shall be removed within 48 hours from the announcement of elections.

(c) **Defacement of private property-** Subject to any local law and Court's direction, all unauthorized political advertisement displayed at private property shall be removed within 72 hours from the announcement of elections by the Election Commission.

2. **Misuse of official vehicle-** The ECI's Consolidated instructions contained in letter No. 464/L&O/2023/EPS(Use of Veh.), dated 26th June, 2023, among other things, provides that **there shall be a total ban on use of official vehicle by any political party, candidate or any other person connected with election (except officials performing any election related official duty) for campaigning, electioneering or election related travel during elections (subject to certain exception mentioned therein).** The expression 'official vehicle' means and shall include, any vehicle used or capable of being used for the purpose of transport, whether propelled by mechanical power or otherwise and will include trucks, lorries, tempos, jeeps, cars, auto rickshaws, e-rickshaws, buses, belonging to Central Government, State Government/UT Administrations, public undertakings of Central/State Government, Joint sector undertakings of Central/State Government, local bodies, municipal corporations, marketing boards, cooperative societies or any other body in which public funds, however small a portion of the total, are invested. **The CEOs/DEOs shall take necessary action for compliance of ECI instructions within 24 hours of the announcement of the elections.**

3. **Advertisement at the cost of public exchequer-** ECI instructions contained in letter No. 437/6/INST/ECI/FUNCT/MCC/2024(ADVERTISEMENTS), dated 2nd January, 2024 provides that at the cost of public exchequer in the newspapers and other media and the misuse of official mass media during the election period for partisan coverage of political news and publicity regarding achievements with a view to furthering the prospects of the party in power shall be scrupulously avoided. No advertisements shall be issued in electronic and print media highlighting the achievements of the Govt. at the cost of public exchequer. If any advertisement has already been released for telecast/broadcast or

publication in the print media, it must be ensured that the telecast/broadcast of such ads on electronic media is stopped forthwith and that no such ad is published in any newspapers, magazines, etc., i.e. in print media, from the date of announcement and it should be immediately withdrawn. The CEOs/DEOs have to take immediate action to remove/stop any advertisement, in the print/electronic media, showing the achievements of the Government soon after the announcement of elections.

4. **Photograph of political functionary at official website-** ECI instruction contained in letter No. 437/6/INST/ECI/FUNCT/MCC/2024(MCC ENFORCEMENT) dated 2nd January, 2024 provides that all references of Ministers, Politicians or political parties available on central/state Government's official website shall be removed. The CEOs have to take immediate action to remove/hide the photographs of any political functionary from official websites of state department.
5. **Development/construction related activities- within 72 hours** of announcement of elections, the CEO/DEO shall obtain the following list of works for reference in case of validating any complaint on violation of MCC:
 - (i) List of work which has already been started on ground.
 - (ii) List of fresh work which has not started on ground.
6. **Activities for Expenditure Monitoring and enforcement of MCC-** Flying squad, FST, video team, intensive checking for liquor/Cash/Contra banned drugs, flying squads of excise department to check illicit trafficking of Drug/Narcotics to be immediately activated after announcement.
7. **Complaint Monitoring System-** The poll going states shall have a complaint redressal mechanism based on website and call center. The toll free number of call center is 1950. Complaints can be registered by making calls to the toll free call center numbers or on the website. Complainants will also be informed of the action taken by SMS and by the call center. Complainants can also see the details of the action taken on their complaints. This system should be operational within 24 hours of the announcement. All complaints should be dealt promptly and properly. The 24x7 control Room at the district level must be activated and sufficient deployment of manpower and other logistics be ensured in particular, round the clock personnel should be deployed in the control room and their duty roster must be issued to avoid any evasion or confusion.
8. **IT Application-** All IT applications including official website and social media shall be operational with the announcement.

9. **Dissemination of information for Awareness of Voters and political parties.** Publicity of major election activity would be given through CEO/DEO/RO. For this purpose, all necessary information shall be disseminated through radio, TV, cinema, Government channel to display voter education material.
10. **Active cooperation from Educational Institutions and Civil Societies-** Cooperation can be sought from educational institutions and civil societies for giving wide publicity to the election related information to the general public and other stakeholders.
11. **Media Centre-**Efforts should be made for awareness among the voters, political parties and other stakeholder through media center about election system including use of EVM/VVPAT.
12. **MCMC/DEMC-** ECI instruction contained in letter no. 491/MCMC/5/2023/Communication dated 24th August, 2023 provides that all registered political parties will approach the Media Certification and Monitoring Committees (MCMC) at District and State level, as the case may be, for pre-certification of their political advertisements proposed to be issued on electronic media. The Commission has directed to ensure strict compliance of its instructions contained in above said letter.
13. **Control Room-** The 24x7 control room at district level must be activated immediately and sufficient deployment of manpower and other logistics be ensured by the DEO/CEO. A control room with complaint Monitoring Centre would also be set up at ECI Secretariat during the entire election process.
14. Hindi version will follow.

Yours faithfully


(NARENDRA N. BUTOLIA)
SR. PRINCIPAL SECRETARY

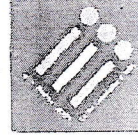


Office of the Chief Electoral Officer

Union Territory of Jammu & Kashmir

Nirvachan Bhawan, Rail Head Complex, Jammu

Phone No: 0191-247519 Fax No - 0191-2477389 Email ID: ceo-jk@nic.in



"Greater participation for a Stronger Democracy"

To
The Commissioner Secretary to Govt
General Administration Department
Civil Secretariat Jammu and Kashmir

No:- CEO - ELECO/COE/76/2024-1/10/02-107 Dated:- 16-08-2024

Sub:- Announcement of GELA 2024 enforcement of Model Code of Conduct-thereof.

Sir,

As you are aware that the Election Commission of India has announced the programme of election to the Legislative Assembly 2024, with the announcement of programme the model code of conduct has come into force with immediate effect.

I am accordingly directed to request you to kindly direct all the line departments to ensure strict compliance of the instructions of model code of conduct contained in the manual on model code of conduct for the guidance of political parties, candidates and other related guidelines.

The link for downloading the manual is given as under:


<https://www.eci.gov.in/ecibackend/public/api/download?url=LMAhAK6sOPBp%2FNFfQIR/XbEB1EVSLT41NNLRiYNJJP1KivrUxbfnkDatmHy12e%2FzBiU51zPFZT5gMtiY1qqjFpqvywa9nI30M3VDkonFiuFbzXS:5tGcOINKwRGFYRagsXOUwCbGU493NshNTgs7UO%3D%3D>

(By clicking on the above link the departments may download the Instructions of MCC 2024)

The departments be kindly directed to read the MCC instructions contained in the manual in context of their requirement and follow these instructions in letter and spirit.

The compliance of the instructions contained in the manual be ensured and the compliance reports be kindly sent on the e-mail Id of this office given below specifying the subject clearly as Model Code of Conduct in bold letters (ceo-ik@nic.in)

Yours faithfully


Special Secretary
O/o Chief Electoral Officer,
UT of Jammu, J&K

Copy to:-

1. N. N. Boutolia Sr. Principal Secretary Election Commission of India Nirvachan Sadan, Ashoka Road, New Delhi.
2. Shri Manzoor ahmad Bhat, Special secretary office of Chief Electoral Officer J&K for information.
3. Principle Private Secretary to worthy Chief Secretary J&K.
4. Pvt. Sec to Chief Electoral officer J&K for information of the CEO