


List of Ph.D Scholars (As on 31/01/2023)

Name of Scholar	Name of the Supervisor	Topic	Date of Registration	E-mail Id	Status
Dada Ab Rouf Bhat	Dr Vivek Sharma	Examining the impact of co-creation dynamics on service innovation performance in hospitality industry	3/1/2018	dbhat@jammuuniversity.ac.in	Part Time
Priya Devi	Dr Harleen Kaur	A study on antecedents and impact of digital payments adoption in MSMEs	7/20/2018	preeyachaudhari335@gmail.com	Whole Time
Anamika Sharma	Dr. Hardeep Chahal	A Study on Drivers and Consequences of Omnichannel Integration in Indian Retail	7/24/2018	08anamikasharma@gmail.com	Whole Time
Santosh Kumari	Dr. Jeevan Jyoti	Impact of Mindfulness on intention to leave: study of banking sector	9/17/2018	kumarisantosh3007@gmail.com	Whole Time
Ankita Gupta	Dr. Jeevan Jyoti	Exploring hybrid human resource management and its impact on organisational performance: A study of manufacturing	9/17/2018	ankitagupta.gupta16@gmail.com	Whole Time


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		sector			
Aditi Sharma	Dr. Jeevan Jyoti	Impact of marketing capabilities on retail business performance: A study of select malls	9/17/2018	sharma.aditi7016@gmail.com	Whole Time
Palvi Bansal	Dr. Harleen kaur	Impact of financial literacy on firm growth and firm survival: A study of MSMEs	9/17/2018	palvibansal94@gmail.com	Whole Time
Anzal Ali Malik	Dr Tarsem Lal	Investigating the Causes & Impact of Public and Private banks	9/27/2019	anzalmalik95@gmail.com	Whole Time
Ragini Gupta	Dr. Harleen Kaur	The impact of green HRM practices on organisational sustainability: A study of Manufacturing Sector of UT J&K	9/27/2019	raginigupta514@gmail.com	Whole Time
Mamta Bogale	Prof. Gurjeet kaur	Determinants and outcomes of consumer ethical behaviour in the retail sector	9/27/2019	mamtabogal2@gmail.com	Whole Time
Zaffar iqbal	Prof Neetu Andotra	Exploring the impact of entrepreneurial orientation on performance of	12/26/2019	zaffariqbal000@gmail.com	Whole Time

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		MSMEs: a study of UT j&k			
Arun Sharma	Hardeep Chahal	Antecedents and Outcomes of luxury Services experience	3/3/2020	aruns296@gmail.com	Part Time
Mehmood Ahmad	Dr Jeevan Jyoti	Impact of techno-stress on employee performance:A studu of education sector	3/4/2020	mehmood645@gmail.com	Whole Time
Rabia Choudhary	Dr.Jeevan Jyoti	Exploring ambidextrous HRM and its impact on employee performance: a study of of banking sector	3/4/2020	rabiachoudhary810@gmail.com	Whole Time
Jigmet Stobdan	Dr. Sunil Kumar	The Impact of Strategic Orientations and Organisational Capabilities on Innovation Performance of Fintech Companies.	2/3/2021	stobdancommerce@gmail.com	Part Time
Shriya Sharma	Prof. Gurjeet Kaur	AN INVESTIGATION OF FACTORS PREDICTING EMPLOYEES TURNOVER A STUDY OF IT SECTOR	2/3/2021	sharmashriya50@gmail.com	Whole Time
Mehak Mahajan	Hardeep Chahal	Examining Drivers of Voice Assistants	3/2/2021	makumahajan240897@gmail.com	Whole Time

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		Acceptance and Its Impact on Friendship: Role of Trust and Perceived Privacy Risks			
Kulwinder kaur	Dr. Sunil Kumar	Orchestrating resources and capabilities for export performance of Small Scale Enterprises	8/3/2021	kaurkulwinder12788@gmail.com	Whole Time
Amita Negi	Dr. Sunil kumar	Investigating the Impact of value based banking framework on organisational performance	8/4/2021	amitanegi1910@gmail.com	Whole Time
Raghav Vaid	Prof. Gurjeet Kaur, Prof. Pratik Modi	Modelling Supply Chain Network & Architecture for Ensuring Financial Viability in Agricultural Sector	8/4/2021	raghav13vaid@gmail.com	Whole Time
Vishav Kirti	Dr. Harleen Kaur	Analysing the antecedents of adoption of blockchain and its impact on MNCs performance	8/4/2021	vkirti884@gmail.com	Whole Time
Bhanu Priya	Dr. Vivek Sharma	Adoption of financial services(fintech)and its impact on financial well-being	8/25/2021	profbhanupriya4@gmail.com	Part Time

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