

LIST OF PH.D SCHOLARS IN THE DEPARTMENT OF SHTM UNIVERSITY OF JAMMU

S. No.	Names	Research Topics	Date of Registration	Completion Date	Supervisor
1	Suvidha khanna	“Quality of Work Life among Women Employees in the Hotel Industry- A Study of Chain Hotels in Northern India”	2005	2008	Prof. Vinay Chauhan
2	Sonia Sharma	Planning and Promotion of Ecotourism - A Case Study of Jammu Region		2008	Prof. Deepak Raj Gupta
3	Umesh Choudhary	Potential of Museums in the Promotion of Tourismö A case Study of Jammu and Kashmir Stateö	2004	2008	Prof. Deepak Raj Gupta
4	Bharti Gupta	Competency Profiling and Manpower Planning for Travel Agencies and tour Operating Sector in Northern India.		2010	Prof. Vinay Chauhan
5	Poonam Sharma	Service Failures and Recovery Strategies- A Study of Indian Aviation Industry since 2000	2007	2012	Prof. Deepak Raj Gupta
6	Pritam Lal	Tourism policy of Jammu and Kashmir 1995 and Sustainable Tourism A Study of Rural Residents Attitude towards Tourism	1-5-2005	2012	Prof. Deepak Raj Gupta
7	Meenu Sharma	An Assessment of Destination Brand Personality and its Relationship with Intention to Recommend	1-4-2009	2012	Prof. Parikshat Singh Manhas
8	Zubair Ahmad Dada	Destination Rebuilding Strategies Through Peace Initiatives Impact And Perception Analysis		2012	Prof. Deepak Raj Gupta
9	Ramjit	Evaluating the Dimensions of Customer Experience, Satisfaction and Behavioural Intention in Hospitality Industry.	01-11-2010	2013	Prof. Parikshat Singh Manhas
10	Jeet Dogra	Impact of Quality Management on Destination Brand Building in Tourism Industry	01-11-2010	2013	Prof. Parikshat Singh Manhas
11	Akshi Bhagat	Redefining Sustainable Tourism Development for Destination Brand	01-11-2012	2016	Prof. Parikshat Singh Manhas

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		Building			
12	Parvinder Kour	Strategic Destination Branding of Silk Route for Maximizing its Tourism Potential in India	01-11-2012	2016	Prof. Parikshat Singh Manhas
13	Mr. Ravinder Dogra	Community Based Tourism & Sustainable development: An Empirical Study on Potential Destinations of J&K	1-5-2011	2016	Dr. Anil Gupta
14	Mr. Inderpuneet Johar	Repositioning of Turbulent destinations through the effective Interventions of stakeholders	01-8-2013	Cancelled	
15	Ms. Sandeva Khajuria	Risk Perception and Visiting Intentions of Tourists in North India.	01-08-2013	2019	Dr. Suvidha Khanna
16	Ms. Shunali	Tourism gastronomy and destination Image formation of Jammu and Kashmir: A study of Tourists' perception and behavioral Intension.	01-11-2012	2016	Dr. Suvidha Khanna
17	Mr. Manik Arora	Investing the effect of Green Image on Guest Patronage Intension: A case of Eco- Hotels	01-11-2012	2016	Dr. Suvidha Khanna
18	Vinay Thussoo	Corporate Social Responsibility in Indian Hospitality Industry – A comparative study	01-11-2011	2017	Prof. Ashok Aima Prof. Parikshat Singh Manhas (Co- Supervisor)
19	Ms. Priyanka Sharma	Peace Through Tourism: Examining the Role of Communitarian Involvement in Conflict Resolution	01-11-2015	2019	Prof. Parikshat Singh Manhas
20	Nikita Dogra	Modeling the drivers of Smartphone Travel Apps Adoption and Usage Behaviour among domestic tourists	1-5-2016	2020	Dr. Anil Gupta
21	Vishal Ray	Investing Determinants of Tourism Entrepreneurship Amongst Youth in Jammu and Kashmir	November, 2012		Prof. Deepak Raj Gupta
22	Rahul Sharma	Impact of the Job Quality of Life of employees in the Hospitality Industry: A Gender Perspective	01-11-2015		Dr. Suvidha Khanna

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23	Rakesh Sharma	Touristsø Pro Environmental Behavior : Empirical Evidence for Developing Responsible Destinations	25-07-2016	2022	Dr. Anil Gupta
24	Pancy	Role of Entrepreneurship Determinants on value creation: A synthesis between the tourist Enterprises and customers	25-07-2016	2023	Prof. Parikshat Singh Manhas
25	Shuchita Bakshi	Online Reviews in Tourism Services: An Application of social Exchange theory	25-07-2016	2022	Prof. Parikshat Singh Manhas
26	Nikhil Singh Charak	Fostering the Concept of Wellness and Spa Tourism in Himalayan destinations of India .	20-2-2017		Prof. Gurjeet Kaur
27	Mr. Rajesh Singh	Exploring the Impact of Innovative practices of Quick Service Restaurants in North India	24-9-2018	2022	Prof. Deepak Raj Gupta
28	Sheetal Bhagat	Tourists Intensions towards the consumption of Ethnic food in Jammu and Kashmir	22-02-2018	2023	Dr. Suvidha Khanna
29	Trilochan Kumar	Exploring the Religious Tourism Determinants among the international travellers and its Contribution towards destination development	22-03-2018	2023	Prof. Parikshat Singh Manhas
30	Radhika Mahajan	Impact Analysis of Emotions, Memorable tourism Experiences and Behavioral Intensions: A study of Adventure tourists	25-07-2016	2023	Dr. Suvidha Khanna
31	Honeyka Mahajan	Tourist Accommodation and Sharing Economy from Residentsø Perspective: Extending Motivation Opportunity Ability Theory	25-6-2019		Dr. Anil Gupta
32	Aseesdeep Kour	Assessment of young Resident Constraint ó Negotiation Strategies and Role of Pro-tourism Behaviour in Inclusive development	09-7-2020		Dr. Anil Gupta

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33	Ranjeet Singh	Strategies for Building Indian Tourism Sector through Soft power: Understanding the tourist behavior	09-7-2020		Prof. Parikshat Singh Manhas
34	Faheem Ashraf	Evaluating the Structural Relationship between Destination Reputation Management, Trust, Satisfaction and Tourist Loyalty	25-6-2019		Prof. Parikshat Singh Manhas
35	Vattan Singh	Examining the Role of psychological Ownership on Residents Advocacy behaviour for promoting Tourism Destinations	Proposed date of Registration 3-8-2021		Dr. Anil Gupta
36	Sangeeta Chouhan	Exploring the Determinants of social Entrepreneurial behaviour among Millennial	Proposed date of Registration 04-8-2021		Dr. Anil Gupta
37	Vishal	Evaluating Structural Relationship Among Spiritual Experience, Devotional Practices, Destination Attributes and Tourist Satisfaction: A Study on Ganga Circuit	Proposed date of Registration 07-8-2021		Prof. Deepak Raj Gupta