INTERNATIONAL CENTRE FOR CROSS CULTURAL RESEARCH AND HUMAN RESOURCE MANAGEMENT
(ICccR & HRM)
UNIVERSITY OF JAMMU, JAMMU

MBA (INTERNATIONAL BUSINESS) PROGRAMME
ADMISSION ANNOUNCEMENT (SESSION 2025-27)

International Centre for Cross Cultural Research and Human Resource Management (ICccR & HRM), University of Jammu invites applications for admission to the **two-year full time MBA (International Business) Programme (In-take: 30 seats)** at **Main Campus, University of Jammu.**

KEY FEATURES:
- International Curriculum (136 Credit Course) & Experiential Teaching & Learning
- Industrial Visits and Connect with renowned Industries of India and Abroad
- International Resource Persons and Connect with India's renowned Entrepreneurship Cells and Incubation Houses
- National & International Immersion Programmes
- ICT Enabled Infrastructure & Experienced Faculty Members with International Experience
  Visit the department website at: https://www.icccrandhrm.in/

ELIGIBILITY CRITERIA:
1. The applicant must hold a Bachelor's Degree (10+2+3 pattern), with at least 50% marks or equivalent CGPA in any discipline from a recognized Indian University or any other equivalent examination. Candidates appearing in the final year of qualifying examination in 2024/2025, as the case may be, can also apply provisionally as per the University statues.

2. Further, the candidate must have appeared **in CAT 2024/ AIMA-MAT (From September 2024 to March 2025) and CMAT 2024**. (Candidates who have applied in **CUET Exam (COQP-12)** will get an opportunity to apply through University of Jammu Portal once the admission is announced.

3. The detailed Admission Notification and the Application Form can be downloaded from the website: **https://www.icccrandhrm.in**/ or **www.jammuuniversity.ac.in**. Application Forms are also available in the Office of ICccR& HRM, University of Jammu w.e.f. **March 25, 2025 (Tuesday)** against a Bank Draft of Rs. 1000/- drawn in favour of Director, ICccR& HRM, University of Jammu, payable at Jammu. OR Forms can be directly filled online using link **https://forms.gle/rKsLLxH2f6TidGQN8**

4. The application/s must be accompanied by a scanned copy of the supporting documents.

5. The last date for submission of Application Form, complete in all respects by hand/ post/ through e-mail at **officeicccrandhrm@gmail.com** , is up to **April 15 , 2025**.

No. ICccR& HRM/24-25/896   Date: March 24, 2025   Sd/-
                                                                                                         Director
                                                                                     ICccR &HRM, University of Jammu

For details contact: 9419192877, 9596639967, 9469200000, 9419149541, 9419115144