



CONSORTIUM FOR EDUCATIONAL COMMUNICATION

EXPRESSION OF INTEREST (EoI)

Inviting Proposals from Academicians for Development of UG & PG MOOCs and MOOCs in Other Indian Languages for SWAYAM

The Consortium for Educational Communication (CEC), an Inter University Centre of UGC, invites **Expression of Interest (EoI)** from eligible academicians for development of **Undergraduate (UG)** and **Postgraduate (PG) MOOCs** for SWAYAM in the identified subject areas and for development of MOOCs in **12 Other Indian Languages**.

The initiative is intended to expand the availability of high-quality, curriculum-aligned, and learner-centric MOOCs on the SWAYAM platform and to strengthen the availability of online learning resources in diverse disciplines and Indian languages.

Academicians having the requisite academic expertise and experience are invited to submit their proposals for development of MOOCs as per the details given below.

PART-A

DEVELOPMENT OF UG & PG MOOCs

Proposals are invited for development of UG & PG MOOCs in the **subject/course areas** listed in **Annexure-II** of this EoI.

An applicant may submit a proposal for a course only in an area in which the applicant possesses appropriate academic expertise and teaching experience.

Eligibility Criteria for UG & PG MOOC Proposals

The applicant proposing to develop a MOOC should:

1. Be an academician/teacher/faculty member associated with a recognized public funded Higher Education Institutions/ Universities, ranked among the Top 100 in the latest NIRF Rankings, under the relevant NIRF category, as applicable. The NIRF ranking shall be considered with reference to the latest edition of the NIRF published by the Ministry of Education, Government of India, as on the date specified in the EoI.
2. Have a minimum of 7 years of teaching experience at the UG/PG level in the relevant subject/discipline.

3. The proposal should be submitted by the individual academician who will be responsible for academic development and coordination during delivery of the proposed course.

PART-B

DEVELOPMENT OF MOOCs IN OTHER INDIAN LANGUAGES

CEC also invites proposals for development of MOOCs in the **12 identified Other Indian Languages** listed in **Annexure-IV**.

The initiative aims to facilitate access to quality higher education content in Indian languages and promote multilingual digital learning resources on the SWAYAM platform.

Eligibility Criteria for Other Indian Language MOOC Proposals

Academicians/prospective course developers submitting proposals under this category should:

1. Strictly be bilingual (English + Respective Language)
2. Possess demonstrable expertise in the language and/or subject in which the MOOC is proposed.
3. Be a faculty associated with a recognized public funded Higher Education Institutions/Universities, ranked among the Top 100 in the latest NIRF Rankings, under the relevant NIRF category, as applicable. The NIRF ranking shall be considered with reference to the latest edition of NIRF published by the Ministry of Education, Government of India, as on the date specified in the EoI.
4. Have a minimum of 7 years of teaching experience at the respective UG/PG level in the relevant subject/discipline.
5. Have adequate proficiency in the concerned Indian language to develop and/or deliver academically appropriate course content.
6. The proposed course should have clear academic relevance and should be suitable for delivery through the SWAYAM platform.

Other Essential Requirements (for Part A & Part B both)

Applicants should ensure that:

- An updated and brief CV of the course proposer is attached with the MOOC Proposal.
- The proposed course is distinct and academically relevant and does not substantially duplicate an existing SWAYAM course.
- The proposed course title and content are unique and clearly defined.

- The course is designed keeping in view the requirements of the intended learner group.
- Submission of an EoI/proposal does not confer any right to selection or development of the proposed MOOC and CEC reserves the right to accept, reject, modify, or seek clarification regarding any proposal.
- All course material shall conform to the academic, technical, copyright and quality requirements prescribed by SWAYAM Guidelines.

Submission of Proposals

Interested and eligible academicians are required to submit their proposals in the prescribed **Proposal Submission Form (EoI- I & II)** through mail at drsunilmehru.projects@gmail.com by **31st October 2026**.

Note: All who have applied earlier, need to apply afresh in a given format.

Joint Director (S/W) &
Project Coordinator (SWAYAM & SWAYAM Prabha)
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A. Proforma for Inviting Expression of Interest for Developing MOOCs

1.	Title of the MOOC	:	
2.	Knowledge Stream	:	Refer Annexure-I
	Subject	:	Refer Annexure-II
	Degree programme	:	Refer Annexure-III
	Credit/Non Credit Course	:	Yes ☐ No ☐ No. of Credits
3.	Details of the Course Coordinator	:	
	3.1 Name	:	
	3.2 Designation	:	
	3.3 Contact Detail	:	Mobile No.- (10 digits) Alternative mobile number if any- Landline No.- (STD) Email ID:-
	3.4 Experience in years	:	
	3.5 Nature of Employment	:	Permanent ☐ Temporary ☐ Retired ☐ Professional ☐ Any other ☐
	3.6 University/Institute/College Associated With	:	Name: Address: City: State: PIN: Phone:
	3.7 NIRF/NAAC Rating of institute	:	
4.	Host Institute offering the course	:	Name: Address: City: State: PIN: Phone:
5.	Availability of Production Facility at your Institute	:	Yes ☐ No ☐
	If not, please mention nearest EMRC, you would have easy access for production		
6.	I agree to provide the Host Institute's consent letter before the release of funds (will be released as per MHRD guidelines and terms & conditions issued by CEC) (Annexure -V)	:	Yes ☐ No ☐
7.	Final detailed proposal submitted*	:	Yes ☐ No ☐
8.	Sample Video (5-7 minutes duration)*	:	Yes ☐ No ☐
9.	Sample write up 250-350 words on lecture in the proposal*	:	Yes ☐ No ☐

*Mandatory to be provided with proposal

The Course Coordinator may kindly ascertain before uploading the form that they have a Host University/ institute as per the MOOC guidelines from MHRD.

The acceptance of the course shall be in accordance to the MHRD/ UGC /CEC guidelines in force

EOI-II**B. Detailed MOOC Proposal**

(Kindly fill the form as per the instruction given in respected columns and submit to drsunilmehru.projects@gmail.com)

S. NO.	DELIVERABLE	DESCRIPTION	Tips/Hints
1.0	Course Title	The course title- to give clear indication of content	As per the paper in the UGC syllabus The course for the purpose of MOOC shall be: -It should be part of approved curriculum being transacted in a College/University -It shall mean a paper which is taught at least one semester as a part of subject -It should end with an examination in resulting awarding of credits
2.0	Subject	Discipline	(e.g. Physics, Geology, etc.)
3.0	Course Level	UG /PG	
3.1	Course Category	Core/Elective/Certificate	
4.0	Course Description	Tell about your course	
	Specify the universities/ institute name, where this course is being taught		
4.1	Preferred Semester		
4.2	Total Number of Modules	Total number of modules in the MOOC	
4.3	Course Credits	1 credit will be equivalent to 10 hours learning the course content, participating in discussion forums and other interactions, working on assignments and activities designated for the course etc	
4.4	Course Duration (in Weeks)	A 1 to 4 credit SWAYAM course is expected to be covered in 4-12 weeks' duration including the, learning from e- Content, reading reference material, discussion forum posting and assignment. And in course assessment component.	
4.5			

5.0	Rationale for developing this Course	50-100 words					
5.1	Course Objectives	Define the overall objectives of the complete course point wise					
5.2	Learning Outcomes	Preferably give point wise the learning outcomes					
5.3	Course Sample video	A sample video- 3-5 minute duration, to be created for the course highlighting its objectives, learning outcomes, brief structure, engagement time etc. the video/ slide show should be appealing and informative for students					
5.4	Pre -requisites	Student eligibility and basic educational qualification or prior knowledge required for doing the course.					
5.5	Intended Audience						
6.0	Host Institution						
6.1	NIRF Category and Ranking						
6.2	NAAC Grading						
7.0	Faculty profile						
7.1	S. No.	Name	Designation	Department, Institute	e-mail	Mobile	
7.2	Brief about Course Coordinator (100 Words)					A brief biography , career highlights , affiliations etc. in context of the MOOC course (maximum in 100 Words)	
8.0	Weekly Study Plan	Lesson plan- the time line of sequential release of module, assignments and deadlines and interactions schedule					
9.0	Assessment Plan	Specify requirements for successful course completion Assessment plan – the weight age assigned for different elements of the MOOCs					
10.0	Total Engagement time for Discussion and interaction	The interaction can be through video tutorial or forum moderations and participation. Faculty to encourage discussion. May assign marks for participation and forum interaction. Discussion related to subject matter				Engagement in interaction and discussion is to be factored with grades. <u>Mandatory:</u> a) After every 2 weeks, 1 live interaction is mandatory. b) List some topics and questions for discussion in the forum.	

C. Weekly Study Plan

Course Title:

Weekly Course Plan aims to-

Scheduling video lectures and related text materials (e-book, references, glossary, FAQs etc.) in weeks, so that overall learning outcome of the course can be achieved in a systematic way throughout the course following weekly learning objectives.

Week	Day	Title of Lesson/Module	Objectives of the module- Point wise	Expected Learning outcome
First Week	Day 1			
	Day 2			
	Day 3			
	Day 4			
	Day 5			
Second Week	Day 1			
	Day 2			
	Day 3			
	Day 4			
	Day 5			
Third Week	Day 1			
	Day 2			
	Day 3			
	Day 4			
	Day 5			
Fourth Week	Day 1			
	Day 2			
	Day 3			
	Day 4			
	Day 5			
Fifth Week	Day 1			
	Day 2			
	Day 3			
	Day 4			
	Day 5			

More weeks may be added accordingly.....

Annexure-I

Please choose most suitable stream for your course

1. Art/Culture/Literature/Language
2. Social Science
3. Management and other Professional Courses
4. Natural & Applied Sciences

Annexure-II

1.	Agriculture
2.	Agro-Chemical and Pest Control
3.	Anthropology
4.	Applied Life Science (Sericulture)
5.	Applied Physical Science (Envir. Science)
6.	Applied Physical Sciences (Computer Science)
7.	Applied Physical Sciences (Electronics)
8.	Applied Physical Sciences (Industrial Chemistry)
9.	Education
10.	Multimedia Communication
11.	Architecture
12.	Library and Information Science
13.	Pharmacy
14.	Law
15.	Special Education for Visually
16.	Elementary Education
17.	Physical Education
18.	Bachelor of Business Studies
19.	Theatre Arts
20.	Painting Applied Art Sculpture
21.	Bio-Chemistry
22.	Bio-Informatics
23.	Bio-Medical Science
24.	Botany
25.	Business Economics
26.	Business Management
27.	Chemistry
28.	Communication & Journalism
29.	Computer Science
30.	Criminology
31.	Cyber Security/Information Security
32.	Electronics
33.	Environmental Science
34.	Film Studies
35.	Fine Arts
36.	Food Technology
37.	Foreign Language courses (at the level of certificate course)

38.	Forensic Science
39.	Geology
40.	Hindi Journalism
41.	Home Science
42.	Human Rights
43.	Life Sciences
44.	Management & Marketing of Insurance
45.	Manuscriptology
46.	Marketing Management & Retail Business
47.	Mathematical Science (General Maths)
48.	Microbiology
49.	Music (Hindustani Classical)
50.	Music (Karnataki Sangeet)
51.	Music (Ravindra Sangeet)
52.	Performing Arts
53.	Philosophy
54.	Physical Sciences
55.	Physics
56.	Polymer Science
57.	Population Studies
58.	Sanskrit
59.	Social Welfare Administration
60.	Social Work
61.	Statistics
62.	Tourism
63.	Urdu
64.	Vocational Studies
65.	Vocational Studies - Mass Communication Video Production
66.	Zoology

Other than the listed above, please specify.

Annexure-III

For Undergraduate Courses-

Please Specify, the degree program to which the proposed course belongs.

- B.A. (Honors)
- B.A. (Program)
- B.SC.
- B.SC (Honors)
- B.Com
- LLB
- BBA
- BFA
- B.Ed.
- B.P.Ed.
- B.Arch.
- B.Lib

Other than the listed above, please specify.

For Postgraduate Courses-

Please Specify, the degree program to which the proposed course belongs.

- M.A.
- M.Sc.
- MBA
- MCA
- M.Ed.
- LLM
- MPA
- M.Com
- M.Arch.
- MFA
- MSW
- M.Lib

Other than the listed above, please specify

Annexure-IV

OTHER INDIAN LANGUAGES

Proposals are invited for development of MOOCs in the following **12 Other Indian Languages**:

1. Hindi
2. Gujarati
3. Marathi
4. Tamil
5. Telugu
6. Malayalam
7. Bengali
8. Kannada
9. Assamese
10. Punjabi
11. Odia
12. Urdu

Annexure-V

ON UNIVERSITY LETTER HEAD

Consent Letter for being Host University

_____ (University/Institution) provides consent to facilitate Delivery,

Evaluation and Certification including transfer of credits for the MOOC (s) (title)_____

_____ of _____ credits

Nos. _____ of MOOCs as detailed per the enclosed Annexure*.

This consent is being made based on the certifications made by PI _____

Respective Course Coordinator, who has / have developed the MOOC(s) in four quadrants as per the UGC guidelines and having met the requirement of MOOC(s) as envisaged in MHRD guidelines dated 11th March 2016 and 1st June 2017.

Signature:

Date:

Name & Designation

* Include the List as signed Annexure with details such as MOOCs Title, PI's Name, and MOOCs Credits etc.