

invitation for Digital TPO virtual Conference

1 message

Catherin-mUniCampus <info@unicampus.com>
 Reply-To: Catherin-mUniCampus <info@unicampus.com>
 To: registrarjammuuniversity@gmail.com

Wed, Sep 21, 2022 at 9:38 AM

Dear Dr. Meenakshi Kilam,

We are glad to invite you and team to attend Agile Digital TPO Virtual Conference scheduled on 7 October.

Every industry has been digitally transforming, improving efficiency, cutting costs, improving customer experience & reducing manual work, and finally significant growth in revenue.

The education industry was quite slow adopter, however, Covid has forced digitization for good and we have witnessed the positive results. While some areas of education like admissions, education delivery, examination, and administration have been digitalized, placement cell (career development center) is still lagging behind in digitization and working in silo systems leading to inefficiency and poor outcome.

With the above background, mUniCampus is organizing an **Agile Digital TPO Conference** to familiarize training and placement officers and career development professionals with the current technologies, solutions, automation tools, and best practices for digitizing entire Campus Placement Cell or Career Development Center for better efficiency, outreach and outcome.

Event: Agile Digital TPO Conference

Date & Time: 7 October, Friday | 2:00 PM - 5:00 PM IST

Venue: Online Live over zoom - A link would be sent to the registered participants

Participants will receive an Agile Digital TPO certificate

Registration link <https://unicampus.com/event/AgileDigitalTPO>

Check who all attending on **LinkedIn event** [Click here](#)

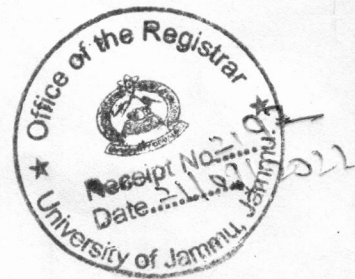
Agenda

Director (IT), JI

*Meenakshi
21/9/22*

Challenges and solutions for campus placement

- ✓Improving campus placement objective
- ✓Setting up Objectives & Measurable KPIs (why and how)
- ✓Campus Brand building
- ✓Cost Budgeting (why and how)
- ✓Recruiter Outreach Rollout (challenges & solutions)
- ✓Increasing outreach and getting more companies for campus recruitment
- ✓Improve efficiency with digitization
- ✓Automating various processes
- ✓Improving student's employability
- ✓Preparing students for campus recruitment
- ✓Improving selection rate
- ✓How to overcome location disadvantage



Demonstration of mUni Seagull, a Campus Placement Management and Automation Platform

- ✓Recruiters Outreach: how to reach more number recruiters with mUni Recruiter Outreach tool
- ✓Student data management: bulk user creation, shortlisting based on company's requirement, sharing data with recruiters
- ✓Placement brochure creation, auto CV/profile creator)
- ✓Campus Recruiters Data management: Bulk upload in CRM, data enrichment)
- ✓Placement Team: add placement team, add student coordinator, and user access control
- ✓Communication and Automation: configuring official email of the team, creating standard email/ notification templates, campus recruitment invite, campus notification to students
- ✓Manage Campus Recruitment: review campus requests, allocate time slots for various campus processes, feedback,
- ✓Campus ATS end-to-end visibility and workflow orchestration of campus placement process
- ✓AI proctored Assessment
- ✓Auto interview scheduling and Auto GD scheduling
- ✓Measuring KPIs and reporting
- ✓Post-campus engagement with students and recruiters

*Dr Vinod
Plan part of website
Aser*

We are very much looking forward to welcoming you to the event.

Warm Regards,

Anita Ram, Director, mUniCampus | Cell: +91- 8080793911 | anita.r@unicampus.com | w: www.unicampus.com

Catherin Sireesha | Corporate Alliance Manager, mUniCampus | Cell: +91 8985902377 | catherin.s@unicampus.com | w: www.unicampus.com

mUniCampus.com

Career discovery platform

Campus Recruitment Automation Platform

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W: <https://municampus.com/>

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