



# UNIVERSITY OF JAMMU

(NAAC ACCREDITED 'A' GRADE' UNIVERSITY)  
Baba Sahib Ambedkar Road, Jammu-180006 (J&K)

## NOTIFICATION (21/Oct./Cont./44)

It is hereby notified for the information of all concerned that the Vice-Chancellor, in anticipation of the approval of the Academic Council, is pleased to authorize the Continuation of the existing Syllabi and Courses of Study in the subject of **BBA, Business Management/Management and Marketing Management** for semester **Ist, IInd, IIIrd, IVth, Vth and VIth** under the **Choice Based Credit System** at the **Undergraduate level** and **Post Graduate Diploma in Business Management (PGDBM)** under (**Non-CBCS Scheme**) for the examinations to be held in the years indicated against each semester as under:-

Subject	Semester	For the examinations to be held in the year
<b>BBA</b>	Semester-I	December 2021
	Semester-II	May 2022
	Semester-III	December 2021
	Semester-IV	May 2022
	Semester-V	December 2022
	Semester-VI	May 2023
<b>Business Management/Management</b>	Semester-I	December 2021
	Semester-II	May 2022
	Semester-III	December 2021
	Semester-IV	May 2022
	Semester-V	December 2022
	Semester-VI	May 2023
<b>Marketing Management</b>	Semester-I	December 2021
	Semester-II	May 2022
	Semester-III	December 2021
	Semester-IV	May 2022
	Semester-V	December 2022
	Semester-VI	May 2023
<b>PGDBM</b>	Semester-I	Dec. 2020, 2021 and 2022
	Semester-II	May 2021, 2022 and 2023

Sd/-  
DEAN ACADEMIC AFFAIRS

No. F.Acd/II/21/ 7999 - 8019

Dated: 08-10-2021

Copy to:

- 1) Dean, Faculty of Business Studies
- 2) HOD/Convener, Board of Studies in Business Management
- 3) All members of the Board of Studies
- 4) C.A. to the Controller of Examinations
- 5) Director, Computer Centre, University of Jammu
- 6) Asst. Registrar (Conf. /Exams. U.G/ Exam Prof./ Evaluation Non-Prof.) DDE
- 7) Incharge University Website for necessary action please

*Sumita Sharma*  
Deputy Registrar (Academic) 8/10/2021

*SS* 09/10/2021  
*M* 07/10/2021